LOCAL PROGRAM LISTINGS • WEEK OF APRIL 2-8

TV GUIDE®

15¢

How Television Aids The F.B.I.

Tony Martin

as we see it

Now that the dust has settled and war between the New York and Hollywood branches of television been narrowly averted, we can sit back and consider those "Academy of Television Arts and Sciences" awards.

The humor of the situation was in the way those sophisticated New Yorkers—critics as well as TV executives and performers—were taken in by a Hollywood-dominated outfit that, by labeling itself an "Academy," managed to latch onto the publicity accorded the movie industry's Academy—the one that awards "Oscars."

Before the TV "Academy" presented its "Emmy" awards, you'd have thought that the outfit represented the entire television industry. There wasn't a peep from the East, not a question as to who belonged to the "Academy," who was voting in the award competition, how the shows were being broken down into categories for the voting.

But after the awards, wow! The squawks were long and loud. The New Yorkers wanted everything but a Congressional investigation to find out how this thing had been foisted upon them.

Certainly some of the people who received Emmies deserved recognition from their colleagues in the industry. Unfortunately, by the time the complaints were in, the Emmy award had lost its glamor.

TV could use an Academy of Television Arts and Sciences representing the entire industry, to make significant awards that everyone would accept as accolades. As things stand now, though, New York will continue to play second fiddle to Hollywood, where, it has been said, a good press agent is worth a ton of talent, or a carload of real accomplishment.

Week of April 2-8
LOCAL PROGRAM GUIDE
Opens Opposite Page 12

TV GUIDE

Contents

TELETYPES
New York 3
Hollywood 23

ARTICLES
TV Stars Write, Too 7
How TV Lengthens The Arm Of The Law 10
Eydie Gorme Is Busy Tonight 12
Greer Garson Wants To Chew Scenery 15
Operation Sullivan 18

CLOSE-UP
Says Tony Martin: 'Comeback? What Comeback?' 4

PICTURE FEATURES
Jackie Gleason's Birthday Party .. 8
Pinky Lee Lays An Egg 20

REVIEWS
Horace Heidt's Show Wagon 13
The Lone Wolf 14

COLUMNS
Fine Tuning • By Ollie Crawford .. 14
Confidentially . . . By Sheilah Graham 22

Cover Photo By Elmer Holloway, NBC

Vol. 3, No. 14 • Apr. 2, 1955
#105

Walter H. Annenberg, *Editor*

Merrill Panitt, *Managing Editor*
Alexander H. Joseph, *Associate Editor*
Harry Harris, *Associate Editor*
Oliver H. Crawford, *Programming Editor*

Michael J. O'Neill, *Advertising Director*
Donald P. Kahn, *Promotion Director*
Henry H. Oschay, *Circulation Director*

James T. Quirk, *Publisher*

TV GUIDE is published weekly by Triangle Publications, Inc., 400 N. Broad Street, Philadelphia 1, Pa. Rittenhouse 6-1600. National Advertising Office, 488 Madison Ave., New York 22, N. Y. Entered as second class matter at the Post Office at Philadelphia, Pa. Subscription Rates: In the U. S. 1 year $5.00, 2 years $8.00, 3 years $11.00, single copy 15c; In Canada 1 year $6.00, 2 years $10.00, 3 years $14.00; in Pan-American Countries 1 year $7.00, 2 years $12.00, 3 years $17.00; In other Foreign Countries 1 year $8.00, 2 years $14.00, 3 years $20.00. Copyright 1955 by Triangle Publications, Inc. No material in TV GUIDE, including program information, may be reprinted without permission of the copyright owner.

Address subscriptions and changes of address to Box 8019, Philadelphia 1, Pa.

Please allow four weeks for change of address.

TV Teletype*

NEW YORK Bob Stahl reports:

Judging from the wave of sponsorship cancellations, there will be a raft of new shows on TV next fall. Although some may sign with other sponsors or be syndicated, shows getting the ax after this season are: People Are Funny, the RAY BOLGER show and My Little Margie. Previously announced were the RAY MILLAND show and I Married Joan.

* * *

WALTER WINCHELL, leaving ABC after many years, talking new program plans with NBC. He reportedly may emcee a full-hour variety show Sunday evenings opposite ED SULLIVAN's Toast of the Town.

* * *

Blue Ribbon Bouts switches from CBS to ABC Wednesday nights, starting June 1. Opener on ABC will feature CARL "BOBO" OLSON either defending his middleweight title or going after a new crown . . . CBS claims it doesn't mind losing the fights because not enough good bouts are available. For example, the MARCIANO-COCKELL heavyweight title fight May 16 will be on theater TV only.

* * *

And with the Blue Ribbon time opening up on CBS, there is a chance U.S. Steel Hour may move into that period from ABC . . . JACK WEBB signed a new 10-year contract with NBC, meaning his Pete Kelly's Blues may roll soon.

* * *

BETTY CLOONEY, recently replaced on JACK PAAR's Morning Show by EDITH ADAMS, joining the ROBERT Q. LEWIS cast. She takes over for JAYE P. MORGAN, who's off on a night-club tour . . . PAAR, confirming that BETTY CLOONEY wants to marry PUPI CAMPO as soon as PUPI gets a divorce, said he warned he'd have to fire one if they married ("Our show is tough enough without newlyweds' problems"), but added that isn't why BETTY left. EDITH was with PAAR before going into "Wonderful Town" on Broadway, and when she finished touring with the musical, she was rehired.

* * *

Talk being revived that NBC and CBS are planning mammoth "TV Cities" in midtown Manhattan. With both the PHIL SILVERS show and JACKIE GLEASON's Honeymooners filming there, CBS, especially, needs more studio space.

* * *

ROD SERLING, who wrote "Patterns," nudging GORE VIDAL as TV's hottest writer. He's adapting "Sincerely, Willis Wayde," the new J. P. MARQUAND novel, for Climax!, plus RING LARDNER's "Champion." And he's written an original play about Communist brainwashing of a GI war prisoner for U.S. Steel Hour Tuesday, Apr. 12. Titled "The Rack," it will star WENDELL COREY, KEENAN WYNN.

* * *

SID CAESAR has offered to film enough programs this summer to round out his current three-times-a-month live show into a weekly airing--provided, of course, that NBC can promise him such a time spot.

**Trade-mark, Teletype Corp.*

(Hollywood Teletype on Inside Back Cover)

Comeback? What Comeback?

Tony Martin, Now A TV Star, Contends He's Never Been Away

◀ Biggest little show: Tony goes all out to stage a song; this one is from 'Brigadoon.'

the Hollywood Bowl) would be the first to admit the headline summed up his 24 years of vaudeville, night clubs, radio, pictures and recordings.

"I am often asked," he remarked one day, "for the secret of my success. I tell people the secret of my success is making comebacks. I'm no sensation, never have been, don't want to be. I just do my work. But every time I score a hit, I read the same thing—'Tony Martin has made another comeback.' So now I'm making a comeback in TV."

Martin first hit the top—for him—in show business at the age of eight or nine when he scrapped his way to the stage door of a San Francisco theater for the privilege of holding Tom Mix's horse. The horse's name was Tony, but Martin's was Alvin—Alvin Morris, Jr.

Born in Oakland, Cal., he was making $100 a week as a saxophone player at the age of 16, but did not begin to think seriously of music as a career until he was a sophomore at staid old St. Mary's College near Oakland.

"I sneaked in one day **continued**

Lots of words have been used to describe Tony Martin. His own are "a frustrated opera singer." But the six that perhaps best sum up his life appeared in an East Coast newspaper last summer:

"Tony Hits Top But Still Tries."

Martin, who doubtless never saw the story (he was up to his ambitious ears in preparation for a concert in

Mrs. Martin is dancer Cyd Charisse. ▶

An eye for beauty: Tony sings to Jacqueline Beer, 'Miss France' of 1954.

and ran off a jazz solo on the organ," he recalls. "They asked me to leave."

Martin—or Morris—left for Chicago. He was playing sax and singing with a band during the World's Fair when Frances Langford, a guest artist, advised him, "Sell the horns, and just sing." Morris subsequently became a soloist on the Burns and Allen radio show, a headliner at the Trocadero, and, in 1936, "Tony Martin." (RKO named him in signing him for "Follow the Fleet," the first of his 25 pictures.)

Looking back, he feels TV to be a bigger challenge than the one he faced when he turned to singing as a career.

Last April he was vacationing in Jamaica when a sponsor nabbed him for the Monday night NBC series. Tony flew to New York on short notice, with even shorter rehearsal time. "The results," he now admits, "were pretty bad."

Now in Hollywood, Martin, producer Bud Yorkin and musical director Hal Borne emphasize lavish staging techniques on their production.

"I'm not saying I wouldn't like as much time on the air as Como or Fisher," Martin says, "but I was so late getting into TV I figure I'm lucky to have 15 minutes a week of it.

"We like to think we're putting on the biggest little show in television. Costume changes, scenery, special arrangements — how many 15-minute shows would go to all that trouble?

"I've never taken any special care of my voice," he disclosed. "Some singers won't smoke or drink, but I do what I want to do. I believe in living my life, and whatever the public sees and hears, that's me, not somebody playing a part. That's why I won't pre-record. I'm not afraid of losing my voice. I get up in the morning, try it out, and if it's still there I figure I'm good for one more day."

Official biographies of Martin are notoriously skimpy, leaving out, for example, such information as the fact that he was married, from 1937 to 1941, to former movie star Alice Faye, or that there was a hassle over his Navy status during World War II. Martin himself is highly reticent about these matters. "I don't see what my private life has to do with my publicity," he sometimes complains.

He is only slightly more articulate on the subject of his present marriage to dancer Cyd Charisse. "We're going to put her on the show," he says, "if we can figure out some way to do her dancing justice."

But on TV or off, there's ample evidence that nothing can ruffle Tony's confidence in "the act." When asked if he had read an inspirational book, "The Power of Positive Thinking," the baritone stared.

"I don't need it," he said. "I rehearse."—*Robert Johnson.*

They Write, Too

TV STARS DOUBLE IN TYPE

Not content with frequent visits to your living room, TV performers are now seeking another foothold within your home—via the family bookshelf. In recent months a record number of TV personalities have been shuttling between camera and typewriters.

Some are old hands at putting words on paper. Others are novices. Some have had professional help in assembling their nouns and verbs. Others haven't.

Currently on sale are Bob Hope's autobiography, "Have Tux, Will Travel;" Groucho Marx's biography, "Life with Groucho" (to which Groucho contributed 49 needling "writ by hand" footnotes); and *Down You Go* moderator Bergen Evans' second survey of silly notions, "The Spoor of Spooks and Other Nonsense."

One *What's My Line?* panelist, Fred Allen, is already represented by a memoir of radio days, "Treadmill to Oblivion" and is at work on his autobiography. Another, publisher-columnist-anthologist Bennett Cerf, has compiled "An Encyclopedia of Modern American Humor."

Edward R. Murrow, of *See It Now* and *Person to Person*, and TV saleslady Betty Furness have written forewords for new books. Roy Rogers' wife and co-star, Dale Evans, author of one best-seller, "Angel Unaware," seems certain of a large audience for her second book, "My Spiritual Diary."

What in the World panelist Carleton S. Coon has published a scholarly tome, "The Story of Man;" and Martha Raye's "Goombah," Rocky Graziano, a slang-studded autobiography, "Somebody Up There Likes Me." A third type of English fills "Bop Fables," by *Tonight* host Steve Allen.

Cartoonist Walt Kelly, of *Down You Go*, has "The Pogo Papers" on the bookstalls, and *Disneyland's* Walt Disney, "Vanishing Prairie."

The end is not yet. Already announced by Simon and Schuster are "Mr. Peepers," by Wally Cox, and some candid confessions by George Burns, to be titled "I Love Her, That's Why."

Arthur Godfrey is now huddling with a collaborator on his autobiography. So is Frank Sinatra. Ditto Liberace. And Jackie Gleason, who believes in doing everything "the most," has named Jim Bishop, writer of a best-seller, his official chronicler. Bishop's last subject was *another* great man, Abraham Lincoln.

Marilyn Monroe was squired to Jackie's party by estranged mate, Joe Di Maggio.

Gleason sidekick Art Carney chats with guests Don Ameche, Hildegarde Neff.

Audrey Meadows, Jackie's TV wife, left, was hostess; sister Jayne Meadaws, guest.

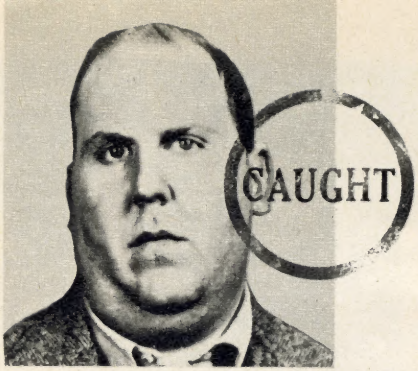
Jackie's 39—*And That's No Joke!*

400—And One Marilyn Monroe—Turn Out For Gleason's Birthday

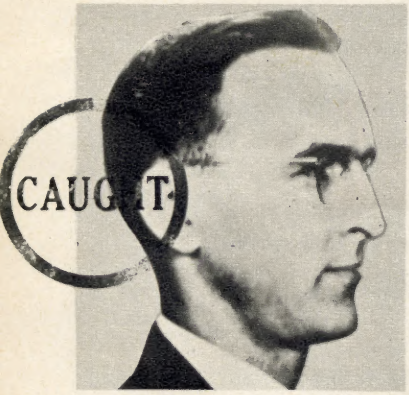
Unlike Jack Benny, who's made it a running gag, Jackie Gleason is really 39, and a host of his friends —400 of 'em—convened at Toots Shor's, in New York, to celebrate his birthday. Jackie had to share the spotlight, however, with a dazzling visitor from Hollywood—Marilyn Monroe.

Uncle Miltie's wife, Ruth, smiles as Berle tempts the dieting Gleason.

How TV



Albertus Bollacker: parole breaker.



Richard C. Roby: under an alias.

Alex Whitmore: unlawful flight.

The "WANTED" poster has moved to television.

This placard, with its rogues' gallery pictures, its fingerprints and full description of criminals, still hangs on the post office wall. But for everyone who sees the posters in post offices, hundreds watch them on TV. The medium has taken its place as an important law enforcement aid.

No one knows just how many stations carry programs to assist local and state police in finding fugitives, nor how many criminals such programs have helped capture.

But the F.B.I. bears witness that the television audience *does* help. More than 40 stations schedule regular weekly programs, with pictures and descriptive data of desperadoes wanted by the Federal Government. Many thousands who watch these shows have trained themselves to be on the lookout for the "Wanted" men and women.

So far, four men have been arrested as a direct result of having their pictures flashed on television screens, including the one who was on the Bureau's list of "Ten Most Wanted."

Oddly enough, two of the four arrests came from programs on a single station—WGAL-TV, in Lancaster, Pa., which has carried the weekly F.B.I. show since Sept., 1950. But it was two years before the show paid off.

A man idly watching the set in his living room suddenly sat bolt upright. The picture of Albertus Reed Bollacker, parole violater, had been flashed on the screen. The televiewer had seen this man and knew where he could be found. He put in a call to the nearest F.B.I. branch office. Bollacker was nabbed and put behind bars for three years.

Two years later, the same station

Lengthens The Arm Of The Law

A Statement By F.B.I. Chief J. Edgar Hoover

"I want to express my deep appreciation for the cooperation the F.B.I. has received from television stations. The television industry has always been ready to help. The four specific instances of arrests brought about by TV to date, portend greater things to come in the alliance between the communications industry and law enforcement, in coping with the desperate fugitive. In addition to scheduled programming, the F.B.I. is able to provide pictures, background and descriptive data on wanted fugitives to every television station in the country. This type of saturation is employed only when the criminal acts of the particular fugitive are of a nature demanding the speediest possible apprehension. This program can also be adapted to saturating a particular area where it is believed the criminal is located."

telecast a picture of a man wanted on a charge of taking a stolen car across state lines.

A viewer notified local police, who passed along the information to the F.B.I. Quickly, G-men set out for West Nanticoke, Pa., in the heart of the hard coal region, where they arrested the suspect and released him under bond for trial.

Station KGNC-TV, of Amarillo, Tex., which has been telecasting fugitive pictures for the F.B.I. since early 1953, hit paydirt, too. A member of its audience recognized a picture of Richard Clemons Roby, sought for bank embezzlement since 1949, as the man who, under a different name, was a bookkeeper in a local firm. He was in jail within 24 hours.

The F.B.I. widely publicizes its ever-changing list of "Ten Most Wanted Fugitives." It calls on TV, radio, newspapers and magazines for aid.

But KTNT-TV, Tacoma, Wash., is the only TV station responsible for the arrest of a "Most Wanted" man.

Thanks to one of its viewers, Alex Whitmore, whom the F.B.I. sought on the technical charge of "unlawful flight in interstate commerce" to avoid prosecution for "assault," was picked up in Seattle. He went to jail.

—Herman Lowe

EYES WEARY?

TWO DROPS—QUICK RELIEF

Do you sometimes work your eyes too long at a time—till they feel utterly weary? Then, a pause for a quick two-drop bath of Murine for each eye refreshes them in seconds. Compounded of seven tested ingredients, Murine is gentle as a tear. It makes your eyes feel good!

MURINE

for your eyes

No Time For Dates

Eydie Gorme Spends Her Nights On TV

Eydie Gorme, a vocalist whose family tree has international roots—Spain, Turkey, France and The Bronx—decided some years ago, when she had never left home, that it was time she traveled *somewhere*. A logical girl, she got herself a job with an export firm but, alas, didn't get exported.

So she switched jobs and, a year later, as vocalist for the Tex Beneke band, she had been in every major city in the U.S. traveling an average of 300 miles a day. Since then, she's been going other places, too.

Eydie's recording of "Frenesi" earned a lot of attention on the disc jockey circuit. Steve Allen heard it and invited her to appear on his show. "The Allen show was local then," says Eydie. "I thought no one outside New York would hear of me, and I hesitated because I didn't want to be tied down for 13 weeks."

Two-and-a-half years later, Eydie is still on the Allen show, now on the NBC network, and she's heard about in places she never knew existed.

Rather sadly, the 23-year-old songstress reports that she has little time for dating. When she isn't warbling on Allen's *Tonight*, she's appearing at a night club.

"I can't afford to turn down anything important," she explains. "And at this stage of my career *everything* is important."

Baker

Burke

Chicago Dateline

Channel Chatter: The rumors have been confirmed. *Welcome Travelers* shuts up shop in Chicago next month, opens up in New York on May 9.

Dr. Fritz Reiner and the Chicago Symphony Orchestra present the last telecast in their current series Wednesday, Apr. 6. The hour-long concerts are slated to resume next fall.

For the second straight year, musical funnyman Two Ton Baker will emcee the Annual Vanderburgh Cy. Telethon in Evansville, Ind., Apr. 2. It's a grueling 16-hour chore.

Marlin Perkins, Jim Hurlbut and crew will tour Africa on their *Zoo Parade* expedition there this summer. Typical of the regions they'll visit will be Hlu Hlu We, jungle home of the rare white rhinos.

Tony Martin, the Hollywood crooner whose picture adorns TV GUIDE's cover this week, opens a local club engagement, Friday, Apr. 8.

Another West Coast star hits Chicago this week-end—four-legged Emmy winner, Lassie, who's due to appear at the International Kennel Show here.

Titian-haired Joan Gray, one of the beauties in the Chicago company of "Oh, Men! Oh, Women!" has been added to the current *Hawkins Falls* roster.

WGN-TV sportscaster Vince Lloyd leaves this week-end to visit relatives in Iowa. And later this month, Apr. 15 and 16, Dr. Frances Horwich will hie to Memphis, Tenn., to be the guest at a children's book festival.

Kay Westfall will have to work on her birthday, this Easter Sunday, Apr. 10. She's been chosen to emcee the Easter Bonnet Parade.

Glamorous WNBQ personality Hollis Burke seems headed for a show of her own. The program, if it jells, may get a network airing. Hollis currently works for the station as a commercial announcer.

Mary Martinsen's *Midweek Cooking School* marked its first anniversary on TV last week. On hand to offer congratulations was WBKB station boss, Sterling "Red" Quinlan.

Howard Miller is a regular stroller along New York's TV alleys these days. He's pitching ideas for radio and TV shows at NBC executives.

Channels listed in program section

2	**WBBM-TV**	(CBS) 410 N. Michigan Ave., Chicago	WHitehall 4-6000
5	**WNBQ**	(NBC) Merchandise Mart, Chicago	SUperior 7-8300
7	**WBKB**	(ABC) 20 N. Wacker Dr., Chicago	ANdover 3-0800
9	**WGN-TV**	(Du Mont) 441 N. Michigan Ave., Chicago	SUperior 7-0100
4	**WTMJ-TV**	(NBC) 720 Capitol Dr., Milwaukee	BRoadway 1-6000

TV GUIDE • 6 North Michigan Avenue • Chicago 2, Illinois • RAndolph 6-9470

Member: Audit Bureau of Circulations

To celebrate its Second Anniversary as a national publication . . . TV GUIDE makes this very special offer . . . 33 weeks for $2.88! Take advantage of this low-priced offer now! Send in the coupon today!

TV GUIDE

TV GUIDE, Box 8019, Philadelphia 1, Pa. 105-CG 01(

Please enter my subscription to TV GUIDE for 33 weeks for $2.88. My check or money order is enclosed.

☐ New ☐ Renewal ☐ Gift

Name_____
Please Print

Address_____

Post Office_____ Zone_____ State_____

If Renewal, enclose mailing label from cover.

Queen of the Gospel Singers

MAHALIA SETS OUT TO CONQUER TV

Mahalia Jackson is big. Really big. And the lustiness of her voice is right for her frame. But there's sensitivity there, too. When Mahalia Jackson sings you can feel the troubled growing up of a Negro child in steaming New Orleans. There's an overtone, too, of arrival. For Mahalia, the journey has been long.

She came up from the South to the teeming swirl of life in Chicago and found work as a laundress. She sought release from her toil in song. God had given her a voice and she gave back the gift each Sunday to thousands of the devout who came to hear her sing in church. By 1940, she was able to devote her full time to a professional career.

Two years ago, Mahalia Jackson toured Europe. In England, Queen Elizabeth sent personal congratulations. Here in America, Mahalia has sung five times in Carnegie Hall to overflow audiences. A few seasons back, she scored heavily on *Toast of the Town.*

Mahalia's recordings have also swelled her renown. Several—"Even Me," "In the Upper Room," "Just Over the Hill"—have sold over a million copies. One, "Move On Up a Little Higher," doubled that mark.

Now, Mahalia Jackson has brought her impelling personality to TV on two shows of her own. You can see this woman, often called "queen of the gospel singers," twice weekly on WBBM-TV: Sunday at 10:30 P.M. and Thursday at 11 P.M.

The "smart-money boys" are betting Mahalia flops. They contend—get this, now—that gospel singers aren't "commercial." The skeptics clucked their i-told-you-so's when CBS dropped Mahalia's network radio show in February after only a few weeks. Miss Jackson now has sponsors for both her TV programs and the bright lads are quiet.

With the body blows Chicago has been taking from the loss of such prestige productions as Don McNeill's *Breakfast Club* and *Down You Go,* the emergence of Mahalia Jackson on the local video scene is a happy event.

We hope she makes it.

BOB MURPHY

host with the most

It's a tight fit at the Murphy dinner table. Diners, going clockwise from Mrs. Murphy at left, are: Dennis, Tom, Kay, Jimmy, Bob, Joan, Mary Jane, Terry and Patsy.

If rotund Bob Murphy ever retires as a TV emcee, he might write a book entitled "How to Raise Eight Children Without Raising an Ulcer." For the record, the Murphy heirs are: Dennis, 13; Kay, 11; Mary Jane, 10; Jonie, 8; Patsy, 6; Terry, 4; Tom, 3; Jim, 18 months.

The prospects of Murph's retirement, however, are remote. He's strongly entrenched on the Chicago video front as the star of two TV shows: *Amateur Hour* (12:30 P.M., Sunday, WBKB) and *Bob and Kay with Eddie Doucette* (12:45 P.M., week-days, WNBQ). He's also the announcer for many local radio programs.

Host of the *Amateur Hour* since 1946, Murph heads up one of the city's top-rated teleshows. A pioneer venture (1947) in Chicago telecasting, the program has passed its 20th anniversary on radio. In fact, it was the first amateur show on the air, pre-dating Major Bowes by nearly a year. Over the years it has introduced such talent as Frankie Laine, Johnny Johnston and the Chordettes.

"People are always asking me how to get on the show," says Murphy. "It's easy. Simply write to the Morris B. Sachs stores. Auditions are held among applicants each Tuesday in the Chicago Theater building. Norm Heyne, our producer, chooses the week's best to report for rehearsal on Thursday."

Contestants also go through a rehearsal on Sunday mornings just before the telecast at the ABC Civic Studio. By then, Bob finds their stage fright has vanished.

Murph seems equally able to take any domestic crisis in stride. "My wife Louise is a born home executive," he says, shrugging off the credit. "And the kids take care of and watch out for each other."

Everything in the 16-room Murphy home in Wilmette is highly organized. Meat is bought for the deep freeze by the side, canned goods by the case lot, and milk by gallons—15 each week.

The nemesis in Murph's life is his weight. He worries about it. Like Gleason, he's a rigid diet addict. Whenever Bob goes much above 200 pounds he switches to an egg, grapefruit and black coffee diet for 10 full days.

TV Movie GUIDE

For fuller details of each movie, see the regular program listing.

SATURDAY, APRIL 2

12:00 Noon 9 "RIVER OF DESTINY"
(Western) Buster Crabbe, June Martel.
1:00 P.M. 7 "INTERNATIONAL LADY"
(Drama) George Brent, Ilona Massey.
1:00 P.M. 9 "PARDON US"
(Comedy) Stan Laurel, Oliver Hardy.
2:00 P.M. 9 "I SHOT JESSE JAMES"
(Western) Preston Foster, Barbara Britton.
2:30 P.M. 2 "UNDERGROUND RUSTLERS"
(Adventure) Ray Corrigan, John King.
3:00 P.M. 9 "ADVENTURES AT RUGBY"
(Drama) Cedric Hardwicke, Jimmy Lydon.
3:30 P.M. 2 "MEXICANA"
(Musical) Tito Guizar, Constance Moore.
4:00 P.M. 9 "FIGHTING RANGER"
(Western) Johnny Mack Brown, Ray Hatton.
5:00 P.M. 9 "FRONTIER AGENT"
(Western) Johnny Mack Brown, Ray Hatton.
6:00 P.M. 9 "MAN FROM GUNTOWN"
(Western) Tim McCoy, Rex Lease.
7:00 P.M. 9 "THE RED HOUSE"
(Drama) Edw. G. Robinson, Judith Anderson.
8:00 P.M. 7 "CORSICAN BROTHERS"
(Adventure) Douglas Fairbanks.
9:30 P.M. (4) "LULU BELLE"
(Western) Dorothy Lamour, Albert Dekker.
10:00 P.M. 7 "NO ESCAPE"
(Drama) John Carradine, Bill Henry.
11:00 P.M. 9 "STATE DEPARTMENT—FILE 649"
(Drama) Wm. Lundigan, Virginia Bruce.
12:00 Mid. 2 "VALLEY OF THE ZOMBIES"
(Mystery) Robert Livingston, Ian Keith.
12:00 Mid. 5 "BOWERY BOY"
(Drama) Dennis O'Keefe, Louise Campbell.
12:00 Mid. 7 "IT WOULDN'T BE FAIR" and "THE WITNESS" (Double Feature) Jeff Donnell and Melvyn Douglas.
12:05 A.M. 4 "LOST CONTINENT"
(Drama) Cesar Romero, Hillary Brooke.

SUNDAY, APRIL 3

9:00 A.M. 9 "STOLEN FACE"
(Drama) Paul Henreid, Lizabeth Scott.
10:00 A.M. 7 "SINNER'S HOLIDAY"
(Drama) Ann Harding, George Raft.
10:00 A.M. 9 "CRASHING THROUGH"
(Western) Whip Wilson, Andy Clyde.
10:30 A.M. 2 "ORPHANS OF THE STREET"
(Drama) Tommy Ryan, Rbt. Livingston.
11:00 A.M. 9 "THE BLACK DOLL"
(Drama) Donald Woods, Nan Grey.
11:30 A.M. 5 "SON OF A BAD MAN"
(Western) Lash La Rue.
12:00 Noon 9 "RIVER OF DESTINY"
(Western) Buster Crabbe, June Martel.
4:00 P.M. 9 "C-MEN"
(Drama) Dean Jagger, Rene Paul.
5:00 P.M. 9 "TOPPER TAKES A TRIP"
(Drama) Constance Bennett, Roland Young.
6:00 P.M. 9 "CHECKERED COAT"
(Mystery) Tom Conway, James Seay.
10:00 P.M. 9 "THE SCAR"
(Drama) Paul Henreid, Joan Bennett.
11:00 P.M. 5 "BORDER PATROLMAN"
(Drama) George O'Brien, Polly Ann Young.
11:30 P.M. 2 "D.O.A."
(Mystery) Edmond O'Brien, Pamela Britton.
11:30 P.M. 7 "COUNT OF MONTE CRISTO"
(Drama) Robert Donat, Elissa Landi.
11:35 P.M. (4) "LIGHTNIN' IN THE FOREST"
(Drama) Lynne Roberts, Donald Barry.

MONDAY, APRIL 4

3:00 P.M. 9 "ALL AMERICAN CO-ED"
(Musical) Frances Langford, John Downs.
10:00 P.M. 9 "BREAKDOWN"
(Drama) William Bishop, Ann Richards.
11:30 P.M. 2 "DRIFTWOOD"
(Drama) Ruth Warrick, Walter Brennan.
12:00 Mid. 5 "WAY DOWN SOUTH"
(Drama) Bobby Breen, Alan Mowbray.
12:00 Mid. 7 "SINNER'S HOLIDAY"
(Drama) Ann Harding, George Raft.

TUESDAY, APRIL 5

1:15 P.M. 9 "OUR RELATIONS"
(Comedy) Stan Laurel, Oliver Hardy.
3:05 P.M. 9 "MOONLIGHT ON THE RANGE"
(Western) Fred Scott, Lois January.
10:00 P.M. 9 "BUNGALOW 13"
(Mystery) Tom Conway, Margaret Hamilton.
11:30 P.M. 2 "MY DEAR SECRETARY"
(Comedy) Laraine Day, Kirk Douglas.
12:00 Mid. 5 "CATTLE STAMPEDE"
(Adventure) Buster Crabbe, Al St. John.
12:00 Mid. 7 "GLASS MOUNTAIN"
(Drama) Valentina Cortesa, Michael Denison.

WEDNESDAY, APRIL 6

1:15 P.M. 9 "PRAIRIE CHICKENS"
(Drama) Jimmy Rogers, Noah Beery, Jr.
3:00 P.M. 9 "LEAVE IT TO THE MARINES"
(Comedy) Sid Melton, Mara Lynn.
10:00 P.M. 9 "YOUNG LOVERS"
(Drama) Keefe Brasselle, Sally Forrest.
11:30 P.M. 2 "TUXEDO JUNCTION"
(Musical) The Weavers.
1:00 P.M. 9 "BOWERY AT MIDNIGHT"
(Intrigue) Bela Lugosi, Jane Archer.
2:00 P.M. 9 "DANGER ON THE AIR"
(Mystery) Donald Woods, Nan Grey.

(Continued on page A-6)

SPORTS

by ED PAZDUR

Barry's Safari

Norm Barry still has his cohorts at WNBQ chuckling over his vacation adventures. Norm spent six busy weeks touring the Caribbean Islands and South America with his pretty wife, Marj. It was his first recess in over three years.

Prize anecdote concerns his attendance at a boxing match in Varadero Beach, a Cuban seaside resort. An honored guest, Norm was invited to judge the battle; but acting on advance information, he politely but firmly declined. It seems the fans are prone to inflict mayhem on the judges if they don't like their decisions.

Fights are really staged in primitive fashion, Norm reports. A canvas is simply laid on boards to form the "ring," and any kind of noisemaker is used for the timer's "bell." The boxers fight in shorts and street shoes, wearing old gloves with no padding. The bouts are wild, bruising slugfests. The winner's purse, Norm says, is only two dollars.

Cuffnotes: This is the time of year Chicago's baseball reporters love. Both Jack Brickhouse and Bob Elson are soaking up tans in warmer climes. Jack is covering the teams out in Arizona, while Bob previews the squads in Florida.

Barry

Brickhouse

MOVIE GUIDE

(Continued from page A-5)

12:00 Mid. 5 "DANGEROUS HOLIDAY"
(Drama) Ray Hould, Hedda Hopper.

12:00 Mid. 7 "CLOSE SHAVE" and "NEUTRAL CORNER" (Double Feature) Tom Powers and George Wallace.

THURSDAY, APRIL 7

3:00 P.M. 9 "OUR DAILY BREAD"
(Drama) Karen Morley.

7:00 P.M. 9 "MOON AND SIXPENCE"
(Drama) George Sanders, Steven Geray.

10:00 P.M. 9 "PICCADILLY INCIDENT"
(Drama) Anna Neagle, Michael Wilding.

11:30 P.M. 2 "SWING YOUR PARTNER"
(Musical) Vera Vague, Ransom Sherman.

12:00 Mid. 5 "SCOTLAND YARD MYSTERY"
(Mystery) Gerald du Maurier, Belle Chrystall.

12:00 Mid. 7 "SIX MEN"
(Mystery) Harold Warrender, Olga Edwards.

FRIDAY, APRIL 8

1:15 P.M. 9 "DOUBLE CROSSED FOOL"
(Comedy) Bobby Watson, Joe Devlin.

3:00 P.M. 9 "I'D GIVE MY LIFE"
(Mystery) Frances Drake, Tom Brown.

10:00 P.M. 9 "BATTLE OF CHIEF PONTIAC"
(Drama) Lex Barker, Lon Chaney, Jr.

12:00 Mid. 5 "ARSON SQUAD RACKET"
(Mystery) Bob Livingston, Jack LaRue.

TV Sports GUIDE

(For details, see daily program listings.)

SATURDAY, APRIL 2

2:00 P.M. (4) NBA Basketball
3:00 P.M. 7 Main Event Wrestling
8:30 P.M. 9 Wrestling—Marigold
11:00 P.M. 5 Championship Bowling

SUNDAY, APRIL 3

7:00 P.M. 7 Main Event Wrestling

MONDAY, APRIL 4

7:00 P.M. 9 Championship Bowling
8:30 P.M. 7 Boxing—Eastern Parkway
9:00 P.M. 9 Boxing—New York City

TUESDAY, APRIL 5

10:30 P.M. 5 Championship Bowling

THURSDAY, APRIL 7

10:30 P.M. 7 The Big Fight

FRIDAY, APRIL 8

9:00 P.M. 5 (4) Boxing—St. Louis

TV Programs

For Week Beginning April 2nd, 1955

SATURDAY MORNING

7:50 (2) Today's Thoughts

7:55 (2) News in Brief

8:00 (2) Rayner Shine—Variety

8:30 (5) Kids' Holiday—Ned Locke
Ned talks about "Birthday Names."

8:55 (2) News in Brief

9:00 (2) Now and Then—Education
(5) (4) Pinky Lee—Kids
(9) This Is the Life—Religion
"Beauty for Ashes." A widow fights a losing battle against paverty.

9:30 (2) True Picture—Review
(5) (4) Paul Winchell Show
It moy be o day late but the April Faal's trickery is still plentiful oround the clubhouse. Paul, Milton DeLugg and Mary Ellen Terry don caanskin caps to sing "Davy Crockett." In study periad, Knuckleheod Smiff and Irving the schalorly mouse discuss "Haw Plonts Eat."
(9) Quiet Riot—Buddy Black

10:00 (2) Winky Dink and You
The kids draw faces on Tick and Tock as Jack Borry talks to them. Then they draw a snake who ploys the maracas with his rattles. The fifth episode in Winky's adventures with the saboteur.
(4) Smilin' Ed's Gang—Kids
"Little Fox ond the Walf Cub." (Film)
(5) Funny Boners—Kids
(7) Lucky 7 Ranch—Western
"Jungle Panic." Full length feature.
(9) Let's Cook—Tips
Miss Alma Lach demonstrates haw easily on Eoster supper can be prepared. The menu: sliced baked hom, macarani and cheese, jello eggs in caconut nests with mayannaise, chocalate pudding, milk.

10:30 (2) Capt. Midnight-Adventure
"Operatian Foilure." Midnight is given the task af flying behind the Iran Curtain and freeing the leader af the peaple's undergraund wha is held by the Reds. Copt. Midnight: Richard Webb. Ikky: Sid Meltan. Tut: Olan Soule. Zabor: Jahn Mylang. (Film)
(5) (4) Corbett, Space Cadet
The space cadets board a spaceship ta return from a vocatian. Little do they know that its captain plons ta abondan ship and callect the insurance covering its loss.

Cast

Tam Corbett	Frankie Thomas
Astro	Al Markim
T.J. Thistle	Jack Grimes

(7) Scrub Club—Kids
Claude Kirchner and "Scrubby."
(9) Crown Theater—Drama

11:00 (2) Big Top—Circus Fun
Ringmaster Jack Sterling introduces:

Dag act	Baudy's Great Danes
Aerialists	The Hustreis
High wire artists	Gretona Family
Hoop jugglers	The Gregories
Hand balancers	The Delmars
Foat juggler	Lou Bogert

(4) What's New in the Kitchen
Darathy Hadglass discusses plentiful foods. Breta Griem and Mary Garding.
(5) Mr. Wizard—Science
Don Herbert and Bruce Padewell.
(7) Pep Rally—Variety
Kenny Bawers with music and fun.

9 Morning Movietime
"Tumbledown Ranch in Arizona." A railroad plans to build its route through an old woman's ranch. Ray Corrigan and John King.

11:30 5 MOVIE—To Be Announced
9 Adventures of Danny Dee
Danny Dee and his sister Debby appear, from the drawing board of Roy Doty.

11:45 4 Let's Look at the News

AFTERNOON

12:00 2 Lone Ranger—Western
"Never Say Die." The Lone Ranger and Tonto are on the trail of a bandit who escaped from jail by using the warden's son as his hostage. (Film)

4 Mr. Wizard—Science
"Current Choice." Sources of electricity.

7 Hi Club—Ed Allen
Ed Allen emcees teen-age variety show and discuss teen topics. Today Ed salutes Fenger High School and the school's newspaper editor.

9 MOVIE—Western
"River of Destiny." A Zane Grey tale in which two-saddlemates hijack a gang of bank robbers. Buster Crabbe, and June Martel star.

12:30 2 Uncle Johnny Coons Show
Johnny introduces the film, "Big Red Robin Hood," about a baakworm who dreams he is Robin Hood. Then Johnny proceeds to show his own prowess with the bow and arrow. But he has a bit of trouble duplicating one of the famous archer's stunts. (Chicago)

4 Hot Shot Revue—Music

7 Ramar of the Jungle
"Sacred Mankey." Ramar (Jon Hall) meets a tribe who pray to a strange looking monkey as their God. (Film)

1:00 2 Ray Rayner—Music

5 Baseball Hall of Fame

7 MOVIE—Drama
"International Lady." A G-man suspects a famous singer of being involved in a German spy ring. George Brent, Ilona Massey, Basil Rathbone.

9 MOVIE—Comedy
"Pardon Us." A couple of bootleggers find themselves behind bars. Stan Laurel, Oliver Hardy.

1:30 4 Voters Guide
Milwaukee judicial candidates appear.

5 MOVIE—Double Feature

2:00 2 Choose Your Career
Three high school students question experts in the insurance field. Panel members: Mr. James W. Errant, Miss Joy Luidens, Mr. Ernest Wentcher, and professor Warren Browne of Northwestern U.

4 NBA Basketball—Sport
The winner af the Eastern Division title meets the winner of the Western Division title in the National Basketball Association championship finals. Marty Glickman and Lindsey Nelson report the action. *Last regularly scheduled game to be televised this season.*

5 MOVIE—To Be Announced

9 MOVIE—Western
"I Shot Jesse James." (1949) A member of the James gang shoots his leader. Preston Foster, Barbara Britton.

2:30 2 MOVIE—Adventure
"Underground Rustlers." The story of gold in the early days of California. Ray Corrigan and John King.

7 Home Buyer's Guide—Tips

2:45 7 Focal Point—Shorts

3:00 7 Main Event Wrestling
Tag Match: Wilbur Snyder and Sandar Szabo vs. Sockeye McDonald and Danny Savich. (Film)

9 MOVIE—Drama
"Adventures at Rugby." A shy boy enters one of England's private schools. Sir Cedric Hardwicke, Freddie Bartholomew.

3:30 2 MOVIE—Musical
"Mexicana." (Chgo. TV Debut) A Mexican crooner plots a phony marriage to get his bobby-sox fans off his neck. Tito Guizar, Constance Moore, Lea Carrillo.

5 MOVIE—To Be Announced

4:00 (4) Buffalo Bill, Jr.—Western

7 Smilin' Ed McConnell-Kids

"Little Fox and the Wolf Cub." The Sioux boy sees his pet wolf cub grow into o huge beost. Nino Marcel ploys Little Fox.

9 MOVIE—Western

"Fighting Ronger." (1948) A smoll boy inherits o ranch. Johnny Mock Brown, Raymond Hotton.

4:30 (4) Lone Ranger—Western

7 Buffalo Bill, Jr.—Western

"Empire Poss." Buffalo Bill, Jr., ond his sister, Calamity, think up o woy to settle the argument between two rival rail lines. Dick Jones. (Film)

4:45 5 Hobby Time—Crafts

5:00 2 Operation New Horizon

De Poul University is spotlighted todoy. They present "The Last Seven Words," in observotion of the Possiontide. Rev. Edword J. Kommer, C.M., a vice president of De Poul, speoks. The De Paul choir sings.

(4) Kit Carson—Western

5 Cowboy G-Men-Adventure

7 Superman—Adventure

"Treasure of the Incos." Lois Lane searches for an Inco treasure in Peru but runs into trouble with gunmen. Phyllis Coates, George Reeves. (Film)

9 MOVIE—Western

"Frontier Agent." (1948) Ronchers run into o gang of outlaws. Johnny Mock Brown, Raymond Hotton.

5:30 2 Theater at Dusk—Drama

I'm the Law: "Mod Cortoonist." George Raft, as Lt. Kirby, is baffled by o series of murders in which each corpse is found with a clever cortoon depicting the incident. (Film)

(4) Cisco Kid—Western

5 Hopalong Cassidy

"Devil's Playground." When Hoppy discovers a girl who has been shot, he gets mixed up in a huge gold theft. William Boyd ploys Hoppy. (Film)

7 Rocky Jones, Space Ranger

EVENING

6:00 2 Gene Autry—Western

"Hoodoo Conyon." Gene hos a busy doy when he ottempts to end the activities of a vicious sabotage ring. He not only saves a pal from serious trouble but olso teaches a spoiled little boy o lesson in growing up. (Film)

(4) Weather—Bill Carlsen

5 Abbott & Costello-Comedy

7 Dangerous Assignment

"Knitting Needle." Steve Mitchell solves a brazen murder oboard an aircraft headed from the U.S. to France. Brian Donlevy. (Film)

9 MOVIE—Western

"Man from Guntown." The hero sets out to rescue o girl from o group of swindlers. Tim McCoy, Rex Leose.

6:05 (4) Sports—Lloyd Pettit

6:20 (4) Let's Look at the News

6:30 2 Beat the Clock—Games

5 (4) Horace Heidt—Variety

Horoce Heidt and his troupe present "A Salute to the Services." They re-creote the historic show they gove in 1953 ot Koreo's Freedom Villoge for repatriated Americon prisoners of wor. The show highlights Morilyn Moxwell ond The Ink Spots.

7 Hollywood Detective

"The Quiet Lion." Steve Randoll gets mixed up with a motion picture producer, two beoutiful women ond an ostrological chart. Melvyn Douglas. (Film)

7:00 2 JACKIE GLEASON-Comedy

Rolph "Honeymooner" Kramden ond Ed Norton ore both filled with ideos. Ralph wonts to ask his boss for o roise; Ed hos token up ostrology. Whot could be more notural thon for Rolph's plon to be guided by Ed's astrology? Jockie Gleoson and Audrey Meadows ploy the Kromdens; Art Corney ond Joyce Randolph ploy their upstoirs neighbors, The Nortons. Doncing by the June Toylor Girls; music by Roy Bloch's Orchestro. *Mr. Gleoson celebroted his 39th birthday in the grond style. Pictures on pages 8 and 9.*

5 4 MICKEY ROONEY

"The Giant Killer." Mickey tells the giant's side of the story in a dream version of "Jack and the Beanstalk." Mighty Mulligan is, naturally, the giant. His pal, Freddie, is Jack. (Film)

Cast

Mickey Mulligan ..... Mickey Rooney
Freddie ..... Joey Forman
Nell Mulligan ..... Claire Carleton
Jae Mulligan ..... Regis Toamey
Pat ..... Carla Balenda

7 SPORTS FINAL—Duggan
9 MOVIE—Drama

"The Red House." The secret about her parents brings terror and violence to a girl raised in the South by a man and his sister. Edward G. Robinson, Judith Anderson, Lon McCallister and Rory Calhoun.

7:30 5 4 THIS IS HOLLYWOOD

"The Necklace." Queenie and her cohorts play cops and robbers. They're out to capture a gang of jewel thieves and the chase is a merry one—from rooftop, ta window ledge, to the hands of a giant tower clock! Queenie: Mitzi Green. Kim: Virginia Gibson. Hubie: Gordon Jones. Andy Boone: James Lydon. (Film)

7 TROUBLE WITH FATHER

"Private Enterprise." Stu and June Erwin.

8:00 2 TWO FOR THE MONEY

Hoosier wit Herb Shriner asks the questions as contestants try ta build up cash.

5 4 IMOGENE COCA

The little Girl Scout who comes to visit the newlywed Cranes, adds even more confusion than usual to the day's events. Betty and Jerry Crane: Imogene Coca and Hal March. The next-door neighbors: Bibi Osterwald and David Burns.

7 MOVIE—Adventure

"The Corsican Brothers." Douglas Fairbanks plays a dual role.

8:30 2 MY FAVORITE HUSBAND

During a parlor game the neighborhood men pick Liz Cooper as "The woman they'd most like to be alone on a desert island with." This puts Liz in a rather embarrassing position with her admirers' wives. (Hollywood)

Cast

Liz ..... Joan Caulfield
George ..... Barry Nelson
Myra ..... Alix Talton
Gilly ..... Bob Sweeney

5 4 JIMMY DURANTE

Jimmy's guest is dashing actor Peter Lawford, star of *Dear Phoebe.*

9 WRESTLING—Marigold

Jack Brickhouse reports the matches.

1. Harry Levine vs. Don Cortez
2. Zach Malkov vs. Bud Fisher
3. Tag Match: Farmer Jones and Carl Engstram vs. Lou Newman and Hans Schnobel
4. Bill Goelz vs. Gypsy Joe
5. Main Event: Rasputin vs. McClarity

9:00 2 PROFESSIONAL FATHER

The Wilson family, with one exception, is decked out in its Sunday best in anticipation of attending the social event of the year. The exception: Twig, who insists on wearing blue jeans and a T shirt.

5 4 GEORGE GOBEL

Lonesome George takes wife Alice to visit the neighbors. Jeff Donnell.

9:30 2 ALL IN FUN

Singer Charlie Applewhite is host on this special variety show. The fun for all is provided by: the dancing Step Brothers, the singing Fontane Sisters, the comedy team of Al Fisher & Lou Marks and comic Jim Jeffries. All in Fun, *which will be seen again next week, is a special interim replacement for* Willy, *which is now seen on Thursdays at 9:30 P.M.*

4 MOVIE—Western

"Lulu Belle." (Milw. TV Debut) (1948) The escapades of a saloon-singer. Dorothy Lamour, George Montgomery.

5 YOUR HIT PARADE

COLOR Dorothy Collins, Gisele MacKenzie, Snooky Lanson, Russell Arms, the Raymond Scott Orchestra and the Hit Parade singers and dancers salute the top seven tunes. Extras are: Dorothy Collins singing "What Is This Thing Called Love?" and the dancers doing "The Lady in Red." (New York)

7 ED ARNOLD PRESENTS
"Heart's Desire." The practice of a foshionable psychiatrist is upset by the visits of a maany young girl. George Nader, Douglas Kennedy. (Film)

10:00 2 PEE WEE KING—Music
Cauntry-style jambaree with Pee Wee King and his band. Backing up the pint-sized traubador ore regular members: guitarist Chuck Wiggins, singer Neal Burris and comedienne Eller Long. Hawkshaw Hawkins af Ozark Jubilee visits Pee Wee. Guests invited. Write WBBM-TV far tickets.

5 MAYOR OF THE TOWN
"Embezzlement Story." The mayar clears a respected friend af an embezzlement charge. Thomas Mitchell. (Film)

7 MOVIE—Drama
"No Escape." A forger escapes fram prisan. Jahn Carradine, Bill Henry.

10:30 5 SCIENCE FICTION THEATER
DEBUT First in a series af 30-minute dromas featuring Hallywoad persanalities in staries of the world of the future. Tanight: "Beyand," starring Williom Lundigan and Ellen Drew. Traveling at three times the speed af sound, a test pilat bails out. His repart: anather craft was obaut ta collide with his. Truman Bradley narrates. (Film)

10:55 4 WEATHER—Bill Carlsen

11:00 4 The Lone Wolf—Drama
"The Ballet Stary." A bollet doncer receives threatening letters. Louis Hoyward.

5 Championship Bowling
Clossic star Buddy Bamar af Chicaga is matched againast the winner af the Jae Kristaf-Steve Nagy match af last week. Joe Wilson reparts.

9 MOVIE—Drama
"State Department—File 649." (1949) An American afficer fights Mangolian invaders in North China. William Lundigan.

11:30 2 Follow That Man—Drama
"Black Leg and White Tie." A gambler induces o society woman to stage dice gomes at benefit parties. Rolph Bellomy.

4 Your Hit Parade
The doncers perform "Hawoiian War Chant." Gisele sings "April Showers."

7 Comedy Time—Drama

12:00 2 MOVIE—Mystery
"Valley af the Zombies." (Chga. TV Debut) An insane man, believed lang deod, turns up thirsting far revenge. Rabert Livingston, Adrian Booth, Ian Keith.

4 News at Midnight

5 MOVIE—Drama
"Bowery Boy." A dactar tries to olleviate canditions in the Bawery. Dennis O'Keefe, Lauise Campbell.

7 MOVIE—Double Feature
(1) "It Wauldn't Be Fair." Jeff Dannell. (2) "The Witness." A man finds a bady in the trunk af a car. Melvyn Douglas, Frank Schafield.

12:05 4 MOVIE—Drama
"Lost Cantinent." Searching far a missing atom-powered rocket, a plane crew lands in an island-jungle and comes upan o lost cantinent. Cesar Romero.

12:30 9 Film Shorts

MORNING

8:30 (2) What in the World?—Quiz

8:45 (9) The Christophers—Religion

9:00 (2) Lamp unto My Feet

Palm Sunday program, featuring film clips from the movie "A Man Called Peter," starring Richard Todd as Rev. Peter Marshall. Jean Peters appears as his wife, Catherine, from whose book the picture was adapted.

(4) This Is the Life—Religion

(5) Sunday Funnies—Kids

(7) Town Hall—Religious

(9) MOVIE—Drama

"Stolen Face." (1952) A plastic surgeon remakes a woman's face into the image of a girl he loved. Paul Henreid, Lizabeth Scott.

9:30 (2) Look up and Live—Religion

The Catholic series begins today with Msgr. Dougherty, of Immaculate Conception Seminary, Darlington, N.J. as host. The topic today is "Suffering in today's world." The singing group is Walter Farrell's octet.

(4) Church Services—Religion

Remote from Immanuel Evan. Church.

(5) Bible Time—Stories

"Before Pilate." Marcella Hein narrates.

(7) MOVIE—To Be Announced

9:45 (5) The Pulpit—Religion

Rev. William T. Caughan, department of sociology at De Paul University, speaks. Topic: "The Gift of Easter."

10:00 (2) This Way Up—Religion

Mel Galliart and a group of youngsters discuss the Moslem religion.

(5) Palm Sunday Service

SPECIAL A Palm Sunday service of worship and confirmation is televised from Tabernacle Lutheran Church, Philadelphia. Pastor Henry B. Luffberry officiates. Sermon topic: "The Childish Things." Songs: "Jerusalem," "Palm Branches," "Ride on in Majesty," and "Come, Holy Ghost, Our Souls Inspire."

(7) MOVIE—Comedy

"Sinner's Holiday." (1947) A spinster discovers her nephew is trying to have her declared mentally unfit. Ann Harding, George Raft.

(9) MOVIE—Western

"Crashing Through." (1949) An insurance agent goes on the trail of a murderer. Whip Wilson, Andy Clyde.

10:30 (2) MOVIE—Drama

"Orphans of the Street." A boy runs away from a state home with his dog. Tommy Ryan, Robert Livingston.

(4) Sunday Comics—Kids

11:00 (4) House for You—Audience

(5) Pet Show—Ned Locke

(9) MOVIE—Drama

"The Black Doll." A child's toy hides sudden death. Donald Woods, Nan Grey.

11:15 (5) Industry on Parade

Viewers visit the Elgin National Watch Company and a housing development built around air-conditioning.

11:30 (2) Contest Carnival—Kids

Gene Crane introduces competing youngsters in carnival acts. Harry Parker & Allan Schmidt, comedy trampoliners of Virginia Beach, Va. The Gretonas, roly-poly act of Sarasota, Fla. Mary Ellen Smith, swinging-ladder act of Philadelphia. Hand-balancers of Philadelphia.

(4) Handy Workshop—Crafts

(5) MOVIE—Western

"Son of a Bad Man." Lash LaRue.

(7) Faith for Today—Religion

Tht strain placed on a young country doctor and his wife is explained by Pastor Fagal to the local townspeople. The problem arises when the doctor is tempted by an offer from a city group.

AFTERNOON

12:00 (2) Range Rider—Western

"Dim Trails." Range Rider poses as an outlaw and stages a sham fight to gain the confidence of counterfeiters.

(4) Vacation Tours—Travel

Vacation at Manitoba. (Film)

(7) Ramar of the Jungle

"Jungle Treasure." Ramar (Jon Hall) discovers an important mineral deposit.

9 MOVIE—Western
"River of Destiny." Two saddlemates hijack a gang of bank robbers. Buster Crabbe, June Martel.

12:15 4 Fame—History
The life of inventor Thomas A. Edison.

12:30 2 Cinema Playhouse
"Madame 44." Sultry Yvonne de Carlo is a gambling hall proprietress who returns to her New England home in search of a husband. (Film)

4 John Ott—Gardening
"Rock Gardens." How to set stones.

5 American Inventory

7 Amateur Hour—Talent

1:00 2 Passover Play—Religion
SPECIAL "Night of Vigil," by Irve Tunick, is set in the New Amsterdam of 300 years ago. A group of Jewish immigrants from Brazil has been ordered by Peter Stuyvesant to leave New Amsterdam. They appeal the order. On the eve of the final decision the families gather for the Seder meal, the first night of the Passover festival.

4 Voters Guide
Milwaukee School Board candidates.

5 John Ott—Gardening
Roses, different varieties, and planting and pruning tips.

9 MOVIE—Intrigue
"Bowery At Midnight." A Bowery mission is used as a front for holdup men. Bela Lugosi, Jane Archer.

1:30 2 Face the Nation—Panel
Sen. John L. McClellan (D., Ark.) faces a panel of newsmen. Ted Koop moderates. (Washington, D.C.)

4 Wisconsin House Party

5 Passover Play—Religion
SPECIAL "Home for Passover" is an adaptation of a story by the noted humorist, Sholom Aleichem. It's about a hard-working teacher whose one wish is to get home to his family for the Jewish holiday of Passover. James Yaffe wrote the script.

Cast

Fischel .....Ludwig Donath
Yankel .....Michael Wager
Prokop .....Harold Stone
Beth-Sheba .....Florence Stanley
Ephraim .....Ian Tucker

7 Wild Bill Hickok—Western
"Sagebrush Manhunt." Wild Bill trails an Army renegade who has stolen a payroll pouch. Guy Madison and Andy Devine as Wild Bill and Jingles.

2:00 2 Farmtown, U.S.A.
"Illinois Wool Production," is the feature today. George Menard will show two sheep being sheared. His guests are Gundy County sheep raisers: Vernon Sorenson, Jr., Bob Davies and Perry Clause and James Purdue.

5 The Catholic Hour-Religion
Paulist Fathers John Reynolds and James Finley begin a month of debates on the general topic, "A Sense of Sin." Today's subject: "The Need of Religion." Father Reynolds presents the Catholic position. Father Finley supports an opposing view.

7 Annie Oakley—Western
"Hard Luck Ranch." A couple of daring gunmen stage a payroll robbery o few daars from the sheriff's office. Gail Dovis.

9 MOVIE—Mystery
"Danger an the Air." The producer of a radio program is found dead. Danald Woads, Nan Grey.

2:30 2 Adventure—Education
"Islam." The program explares the Mohammedan religion. We begin with the story of Mahammed and troce the arigin of his religian's beliefs. Films af the pilgrimage to Mecca and ather rituals af Mohammedanism will be shown.

4 Roy Rogers—Western

5 American Forum

7 Hans Christian Andersen
"Sweetheorts." A yaung girl who decides that she'll be a fine lady and only morry a rich mon is thwarted in her ambitians.

3:00 2 The American Week

4 People Are Funny

For Action—SEE

Buster Crabbe as

CAPTAIN GALLANT of the Foreign Legion

Presented By

HEINZ 57

SUNDAY CH. 5 4:30 P.M.

5 City Desk—Discussion
Chicaga newspapermen discuss city problems. William Roy moderates. Coll Su 7-8300 with questions.

7 Rin Tin Tin—Adventure
"The Magic Bax." A news reporter lets Rusty take some pictures with his camero. The photos turn aut to be both valuoble ond dangeraus.

9 Fulton Lewis, Jr.

3:15 9 Commercial

3:30 2 This Is the Midwest
"Publishing in Education," is the tapic af discussion tadoy when Rabert C. Preble, president af the Encyclopedia Britanico visits Fohey Flynn.

5 4 Zoo Parade—Perkins
The unusual eating hobits af various animols will be discussed.

7 Hank McCune Show
"The Caronet Story." A half-hour feature.

9 Times Square Playhouse
"Calculoted Risk." A bankrupt man plans suicide. Rochelle Hudson, Louis J. Heydt.

4:00 2 Omnibus—Alistair Cooke
Homer's "Iliad" is presented in a 90-minute dramatic versian written by Andrew K. Lewis. The actian takes place during the 10th year af the Trojan War, which was precipitoted by the departure to Troy of the beautiful Helen, wife of the King af Sparta. Included in the music ta be heard will be charal chonting ta a scare by Gene Cines. Directed by Tod Danielewski; staged by Elliot Silverstein.

Cast

Helen	Dorothy Hart
Andromache's servant	Flarence Reed
Achilles	Paul Sparrer
Agamemnan	Frederic Tozere
Hector	Michael Higgins
Priam	Frederick Rolf
Andromache	Susan Douglas
Odysseus	Alexander Scourby
Paris	Herbert Evers
Nestar	Le Rai Operti
Idaios	Edgar Stehli
Ajox	Grant Sullivon
Patraclas	Rager Evan Baxill

Dolon .....Sorrel Booke
Palydamas .....Donald Harens

5 4 Hall of Fame—Drama

"Ethan Allen." An historical vignette from the battle waged by Ethan Allen and his Green Mountain Boys to recapture Ft. Ticonderaga from the British, during the American Revolution.

7 Super Circus

Acts include: The Three Fays, acrobots; "The Dress Shop," clowns; Jimmy O'Neil, barrel jumping; Easter animals.

9 MOVIE—Drama

"C-Man." An investigator tracks down a jewel smuggler. Dean Jagger, Rene Paul.

4:30 5 4 Capt. Gallant—Crabbe

Capt. Gallant and his Legionnaires try to track down the gang that attacked and robbed a caravan. Their slim clue: a pair of glasses left at the scene of the crime. Cap. Gallant: Buster Crabbe. Cuffy: Cuffy Crabbe. Fuzzy: Fuzzy Knight. (Film)

5:00 5 4 Meet the Press

7 Cisco Kid—Western

The Cisco Kid does a double take when a furnished house and a girl are not all they appear to be. Duncan Renaldo.

9 MOVIE—Drama

"Tapper Takes a Trip." A dog and a woman, bath ghosts, return. Constance Bennett, Roland Young.

5:30 2 You Are There—Drama

"The Completion of the First Transcontinental Railroad," on May 10, 1869, is eagerly awaited by the entire Nation. A telegrapher stands by to send out news of the hammering of the golden spike at Promontory Point, Ut. Walter Cronkite and his news staff report. (Film)

Cast

Leland Stanford .....Jeff York
Vice-pres. Durant .....Harris Brown
President Grant .....Paul Birch
Maj. Gen. Dodge .....Bob Bray

4 Triangle Theater—Drama

"The Atomic Brain." A battle of wits ensues between a genius and a shady gambler. The outcome is doubtful.

5 Roy Rogers—Western

"The Train Robbery." When two desperadoes blow up a train, it's Ray, Dale and Pat Brody to the rescue. While Pat uses the jeep to carry passengers from the wreck, Bullet the wonder dog discovers an important clue to the robbers' identity.

7 Life with Elizabeth

EVENING

6:00 2 Lassie—Drama

"Mr. Peabody." Gramps is suspicious of an itinerant tinker who stops at the Miller farm. Jeff, on the other hand, is intrigued by the visitor. Tammy Rettig, Jan Clayton, George Cleveland. (Film)

4 Neighbor Theater—Drama

"The Whizzer." A man tries to protect a couple from a bandit.

5 People Are Funny

A woman is sent out to solicit signatures to a strange petition; last week's contestant who was converted into a "lion" returns; Art Linkletter asks a contestant eight questions. (Film)

7 You Asked for It-Requests

Art Baker shows film clips of: an undercover cameraman, a children's car race, performing dogs, Mme. Tussaud's wax works in London, the latest vest-packet gadgets. (Film)

9 MOVIE—Mystery

"Checkered Coat." (1948) A coat figures in a murder. Tom Conway, James Seay.

6:30 2 Jack Benny—Comedy

Jack's in a terrible dilemma. He has to decide whether to go to a fancy-dress ball or to try to appear on the Grouch

SUNDAY 6:00 P.M. CHANNEL 9

THE CHECKERED COAT

Tom Conway, a psychiatrist, is framed for a jewel robbery by his outlaw brother and a psychopathic friend. Action and suspense.

THE WHITE CROSS THEATRE
Sponsored by
BANKERS LIFE & CASUALTY CO.

Marx quiz shaw. He's heard that the jackpat is warth $3000. And who'll be there ta give it aut? None ather than "that's me—Graucha Marx," in persan! (Hallywaad)

5 4 Mr. Peepers—Comedy

Mrs. Gurney invites that well-knawn authority on things bialagical, Rabinsan J. Peepers, ta speak befare her garden club. She's trying ta interest the tawn sacial leader in jaining the garden graup. Wally Cax, Marian Larne.

7 Playhouse—Polly Bergen

"Passage Hame." A steamship passenger is farced inta drastic actian when the captain rabs him and his fellaw passengers and leaves him stranded on an island.

Cast

Passenger .....Brian Keith
Captain .....Jahn Daucette
Native girl .....Jean Hawell

7:00 2 TOAST OF THE TOWN

That saund af tapping feet comes fram nane ather than Fred Astaire, the headliner an Ed Sullivan's guest list. Other headliners: the Will Mastin Tria, with Sammy Davis, Jr.; sultry sangstress Darathy Dandridge; craoner Julius La Rasa; camedian Jackie Miles; and British strangwaman Jaan Rhades. *Pictures af Ed "gaing under the knife" an page 18.*

5 4 COMEDY HOUR

"The Cauntry Fair." It's jakes, jazz and jukebax meladies when tanight's perfarmers present their wares. Singer-camedian Phil Harris as hast, presents: hillbilly humarist-singer Tennessee Ernie Ford, vacalist Kitty Kallen, pantamimist Harry Mimma and jazzman Dave Brubeck and his graup.

7 MAIN EVENT WRESTLING

Sackeye MacDanald vs. Wilbur Snyder.

9 YOUR SENATORS' REPORT

7:15 9 CAMERACADE—Film Shorts

7:30 9 FAITH OF OUR FATHERS

8:00 2 G.E. THEATER—Drama

Myrna Loy, Zachary Scatt and Rabert Prestan star in "It Gives Me Great Pleasure." A widawed lecturer wants ta remain hame with her children but is tricked by her scheming agent inta gaing ta Texas on a taur. (Film)

Cast

Kate Kennedy .....Myrna Lay
David Wadswarth .....Zachary Scatt
Jim Tweedy .....Rabert Prestan
Trumbull .....Haward Kennedy
Mrs. Tweedy .....Lais Boltan

5 4 TV PLAYHOUSE

"Watch Me Die," by William Durkee. A man seeks the perfect methad af killing his wife sa that he can marry a yaung actress. Divarce wan't da. He wants the maney fram his wealthy wife's will and insurance policies.

Cast

Harry Madden .....John Baragrey
Charlatte Madden .....Julie Fallansbee
Glaria Spiers .....Claire Kirby
Frank Callins .....Arthur Starch
Raxanne .....Kathryn Green
Dr. Priesing .....Arthur Marlawe

7 WALTER WINCHELL—Talk

9 IT'S TIME FOR MERRIAM

8:15 7 SPORTS FOR THE FAMILY

Bud Wilkinsan, athletic directar, University af Oklahama, gives tips an baseball.

8:30 2 STAGE 7—Drama

Diana Lynn stars in "Dawn fram the Stars." A small-tawn girl comes ta New Yark and rents a raam farmerly occupied by an astranamer. Her life is made a nightmare by the astronamer's friends, wha, unaware that he has left, disturb her at all haurs af the night. (Film)

TONIGHT
. . . apply LANOLIN PLUS *Liquid* to your face
TOMORROW MORNING
. . . find skin dryness gone, and your dry skin worries banished as long as you use LANOLIN PLUS *Liquid* regularly. $1 plus tax wherever cosmetics are sold.
Lanolin Plus® LIQUID

7 TV THEATER—Drama

"In the Service of the Emperor."

9 LIFE BEGINS AT 80—Panel

9:00 **2 APPOINTMENT WITH ADVENTURE—Drama**

DEBUT A new "live" series of adventure stories based on actual experiences of people in all walks of life. Louis Jourdan and Claude Dauphin star in the first story, "Minus Three Thousand." Two friends go on a cave-exploring expedition in the Pyrenees Mountains between France and Spain. Besides the natural hazards of such a trip, the danger is heightened by the fact that one of the friends loves the other's wife (Marla Powers).

5 4 LORETTA YOUNG

"Let Columbus Discover You." An aspiring model decides to work as an auto mechanic in the garage where the model-agency owner keeps his car. That way, he can discover her, instead of her coming to him for a job. Liz Wadlington: Loretta Young. Michael Donner: Craig Stevens.

7 BREAK THE BANK—Quiz

9 MR. & MRS. NORTH-Drama

"The Good Buy." Pam's weakness for antiques leads her into a new adventure. Barbara Britton, Richard Denning. (Film)

9:30 **2 WHAT'S MY LINE?—Panel**

Fred Allen is back on the regular panel.

4 NEWS—Kelly and Clark

5 BOB CUMMINGS SHOW

"Dr. Jekyll and Mr. Cummings." Bob even lets an executive of TV GUIDE beat him in golf in his all-out campaign for a cover photo assignment. Though the contract doesn't specify, Bob's sure the subject will be a glamorous film star. (Film)

Cast

Bob Collins .....Bob Cummings
Margaret MacDonald ..Rosemary DeCamp
Schultzie .....Ann B. Davis
Chuck MacDonald .....Dwayne Hickman
Francine Williams .....Diane Jergens
Marty Lewis .....Bob Jellison
Mary Beth Hall .....Gloria Marshall

Bob and one of those eye-filling photo models are on the cover of next week's TV GUIDE.

7 FAMOUS PLAYHOUSE
"In the Service of the Emparer." A French soldier wounded in battle, seeks refuge in the home af a farmer emplayer. Don Buka, Fay Marlawe.

9 TV SHOWCASE—Drama
"Sisters in Crime." A man who is hired to act as a husband to a young girl becomes involved in murder. Hugh Beaumont and Ed Brophy.

10:00 2 NEWS SPECIAL

4 RAY MILLAND—Comedy
"Paet and Peggy." A poet becomes romantically interested in Peggy McNulty.

5 WEATHER—Clint Youle
Forecast for Chicaga and vicinity.

7 MOVIE—To Be Announced

9 MOVIE—Drama
"The Scar." (Chgo. TV Debut) The story af a man who murdered himself and lived to regret it. Paul Henreid and Joan Bennett ca-star.

10:10 5 DORSEY CONNORS—Ideas
Geraldine Kay subs for Dorsey. Tapic: "Things Yau Can Do with a Cane."

10:15 2 THE AMES BROTHERS
DEBUT "Mom's Dream" comes to mind as the brathers recall their early days in show business. When they needed her most, their mother came to their assistance. They sing: "When the Saints Come Marching In" and "My Mam." Ed, Vic, Gene and Jae Ames are joined by Cheerio Meredith as the mother. Harry Geller is musical directar. (Film)

5 NEWS—Alex Dreier

10:30 2 MAHALIA JACKSON SHOW
Mahalia sings gospel songs accompanied by Mildred Falls and Ralph Janes.

4 BIG TOWN—Drama
Pat McVey and Jane Nigh.

5 CALL THE PLAY—Mel Allen
Norm Barry answers viewers calls.

10:45 5 SPORTS—Norm Barry

11:00 2 Here's How—Crafts
Dinny Bruce and Philip Lewis with haw-ta-do-it tips.

4 Bob Cummings Show
See *staryline* 9:30 P.M. 5.

5 MOVIE—Drama
"Border Patrolman." A barder patralman meets the leader of a smuggling ring. George O'Brien, Polly Ann Young.

7 Studs Terkel's Briefcase

11:15 2 News—Frank Reynolds

11:30 2 MOVIE—Mystery
"D.O.A." A tax expert learns he is infected with a strange drug. Edmand O'Brien, Pamela Brittan.

4 News Bulletins

7 MOVIE—Drama
"Count of Monte Crista." Edmand Dantes' false imprisonment and his revenge. Rabert Conat, Elissa Landi.

9 News—Les Nichols

11:35 4 MOVIE—Drama
"Lightnin' in the Farest." (1948) A psychiatrist encounters a gang of killers.

11:45 9 Weather—Carl Greyson

11:50 9 Film Shorts

MORNING

6:40 2 Today's Thoughts

6:45 2 Farm Daily—Menard
5 Everett Mitchell—Talks

7:00 2 Morning Show—Jack Paar
Jock ond the cost do onother "There You Are" sotire. We see o Punch ond Judy show. Melis ploys "Love Is o Simple Thing," "Have You Met Miss Jones?" ond "Cornish Rhopsody." *Five minutes of local news at 7:25, 7:55, 8:25, 8:55 A.M.*
5 4 Today-Dave Garroway
There's a remote from o fovorite fishing spot on the opening of the trout season. *Five minutes of local news with Len O'Connor at 7:25, 7:55, 8:25, 8:55 A.M.*

8:00 7 Chicago Parade—Variety
Chuck Bill ond Proirie Romblers.

9:00 2 Garry Moore—Variety
Audience interviews .....Gorry
"Moy Heaven Forgive You" ..Ken Corson
"Let's Do It" .....Denise Lor
5 4 Ding Dong School-Kids
7 Women and the World

9:30 2 Arthur Godfrey Time
5 4 Way of the World
Glorio Louis os hostess Linda Porter introduces o story by Anne Howard Boiley. A New York model, disappointed in love, is persuoded to return to her home town. William Prince stors as Walt.
7 Play House—Kids
Angel Casey with fun ond stories.
9 Paul Fogarty—Exercises
RETURN Paul shows exercises to firm the bust ond shoulders.

9:45 5 4 Sheilah Graham
Miss Groham's filmed guests-of-the-week ore the zony comedions, Dean Martin & Jerry Lewis.

10:00 5 4 Home—Women's News
Spring roinweor .....Notolie Core
Emergency home provisions ....Jean Fuller
How to roll o collor .....Lucille Rivers
Eoster in Indio
....Howord Whitman & M.S. Thomos
Roil engineer
.....Rail Yords, New Rochelle, N.Y.
7 Creative Cookery—Recipes
Chef Froncois Pope's menu includes: boked rice pudding; red kidney beons ond fronkfurt cosserole; grilled tomoto ond sardines en cosserole; and stuffed dill pickle appetizers. (Chicogo)
9 Hi Ladies—Mike Douglas
Mike Douglas emcees ond sings, Jackie Von presents "Hollywood Chotter" ond Buddy Black gives weather reports.

10:30 2 Strike It Rich—Quiz

10:55 7 News—Ulmer Turner
9 News—Steve Fentress

11:00 2 Valiant Lady—Serial
Helen and Mickey bring Bonny to the Emerson home. Flora Compbell, Jomes Kirkwood.
4 What's New in the Kitchen
5 Tennessee Ernie Ford
7 Danny O'Neil Show
Donny emcees the show. On hond ore Chet Roble ond Noncy Wright.
9 The Romper Room—Kids
Miss Rosemary with fun ond gomes.

11:15 2 Love of Life—Serial

11:30 2 Search for Tomorrow
5 Feather Your Nest—Quiz
Competition begins for the house ond cor which will be given owoy in July. A kitchen is the prize todoy.

11:45 2 Guiding Light—Serial
4 Let's Look at the News

11:55 7 News—Ulmer Turner
9 News—Steve Fentress

AFTERNOON

12:00 2 The Inner Flame—Serial
Dorie occuses Portio of forcing Wolter to plead guilty. Fron Corlon.
4 Holy Week Meditations
COLOR Prayers ond devotions.
5 Noontime Comics
Johnny Coons with fun for youngsters.
7 Happy Pirates—Kids' Fun
9 Best of the West—Kids
Bob Atcher with western songs.

12:15 2 Road of Life—Serial
4 Hot Shot Review—Music
COLOR Joe Shott ond his Hot Shots.

12:30 2 **Welcome Travelers**
4 **Weather—Bill Carlsen**
5 **Cartoonland—Ken Bowers**

12:35 4 **Bob Heiss—Interviews**

12:45 5 **Bob & Kay with Doucette**
Interviews and features with Bab Murphy and Kay Westfall. Chef Eddie Doucette offers recipes.

12:55 7 **News—Ulmer Turner**
9 **News—Steve Fentress**

1:00 2 **Robert Q. Lewis—Variety**
"Be a Clawn" .....Dan Liberto
"Tweedle Dee" .....Jaye P. Morgan
"Through the Seasons" .....Earl, Lois
Pencil pageant .....Cast
7 **Tom Duggan—Variety**
Tom presents music and variety with Janie Johnson and Dan Jacoby.
9 **All About Baby—Tips**
Ruth Crawley, R.N., talks about music in your baby's life.

1:15 9 **Cameracade—Films**

1:30 2 **Linkletter's House Party**
4 **Beulah Donohue—Women**
9 **The Big Picture-Army Film**

2:00 2 **The Big Payoff—Quiz**
5 4 **Ted Mack—Variety**
DEBUT Ted Mack gives "undiscovered" professional talent a chance on his daily half-hour variety show. Regular vocalists are Elise Rhodes, Dick Lee and the Haneydreamers.

"The Long Gray Line" Contest Winners

The lucky seven winners in "The Long Gray Line" film contest, judged by TV GUIDE, are: **1st Prize**, a new Chevrolet Corvette sports car, Robert Schroeder, Chicago. **2nd Prize**, a 17" portable Olympic TV set, Mrs. A. Knorps, Chicago. **3rd Prize**, a $50 U.S. bond, Mrs. S. Paul, Chicago. **4th Prize** winners of a $25 defense bond are: Mrs. Betty Lynch, Chicago; Mrs. Duane Glos, Berwyn, Ill.; Rose Garcia, Franklin Park, Ill., and Mildred Manganeser, Chicago.

7 **The Doctor Answers—Talk**
Elizabeth Hart conducts a discussion.
9 **Paul Dixon—Music**
Paul, Roberto MacDonald and Sis Camp pantomime to pop tunes. Bob Bean features leading cartoons.

2:15 7 **TV Dental Clinic**

2:30 2 **Bob Crosby—Music**
5 4 **Greatest Gift—Serial**
A man shadows Eve and Ned.
7 **Double Feature—Drama**
(1) "Dear Little Fool." A probationary nurse with a heart of gold antagonizes a young doctor. Leslye Banning, Pat O'Neal. (2) "The Match." A girl finds that unemployment is a blessing in disguise. Gloria Saunders, Minerva Urecal, Maria Siletti are featured.

2:45 5 4 **Miss Marlowe—Serial**
Barbara leaves Boston suddenly.

3:00 2 **Brighter Day—Serial**
Sharky informs Crystal and Sandra that he's leaving town.
5 4 **Hawkins Falls—Serial**
Andy prepares to make a spectacle of himself. Bernadine Flynn.
9 **MOVIE—Musical**
"All American Co-ed." A men's college gets publicity through its annual quadrangle review. Johnny Downs, Frances Langford, Esther Dale.

3:15 2 **Secret Storm—Serial**
5 4 **First Love—Serial**

3:30 2 **On Your Account—Quiz**
5 4 **World of Mr. Sweeney**
The town banker teaches Cicero the principles of credit. Charles Ruggles plays Cicero Sweeney.
7 **News—Ulmer Turner**

3:35 7 **Time for Uncle Win**

3:45 5 4 **Modern Romances**
"There's Nothing Like a Good Cup of Coffee." A retired Navy captain decides it's about time he got married.

3:55 7 **News—Ulmer Turner**

4:00 2 **The Early Show—Drama**
"They Also Serve." John Hodiak and Maureen O'Sullivan star in a story of the sacrifices women must make when sending their husbands off to war.

5 (4) **Pinky Lee—Kids**

Pinky had a taugh time making a critic laugh. See page 20.

7 **Pied Piper—Art Hern**

9 **Bandstand Matinee—Music**

4:30 2 **Shopping with Miss Lee**

5 (4) **Howdy Doody-Puppets**

Mayor Bluster farbids the wearing of Easter bonnets and declares open seasan on Easter bunnies.

7 **Little Rascals**

"The Teachers Pet." A camedy.

4:45 2 **P.J. and Pattee—Kids**

DEBUT Weather reparts for the younger set, with cartaans and chatter.

4:55 2 **Weather—P. J. Hoff**

9 **News—Les Nichols**

5:00 2 **Range Rider—Western**

(4) **Foreman Tom—Western**

5 **Elmer the Elephant—Kids**

7 **Five O'Clock Theater**

"That Time in Bostan." A daughter recalls seeing her father and a saphisticated woman friend together. Hillary Brooke. (Film)

9 **Bob Atcher Show—Western**

5:30 2 **Gene Autry—Western**

5 **Close Up—Music**

7 **Jack Drees Show**

DEBUT Jack on his new shaw.

9 **Garfield Goose and Friend**

5:45 (4) **News—Bob Kelly**

7 **It's Time for Merriam**

5:55 (4) **Weather—Bill Carlsen**

7 **Weather—Wayne Griffin**

EVENING

6:00 2 **Sports—Bob Elson**

(4) **Sports—Larry Clark**

5 **Weather—Clint Youle**

7 **Kukla, Fran and Ollie**

9 **Curbstone Cut-up—Simon**

6:05 5 **News—Jack Angell**

6:10 5 **Sports—Joe Wilson**

6:15 2 **News—Julian Bentley**

(4) **Malones and Marvin-Music**

5 **Dorsey Connors—Travel**

Geraldine Kay, subbing far Dorsey, discusses a Caribbean haliday.

7 **News—John Daly**

9 **Sports Final—Vince Lloyd**

6:20 5 **Alex Dreier—Features**

6:25 5 **Tony Weitzel—Comments**

6:30 2 **News—Douglas Edwards**

5 (4) **Tony Martin—Music**

Tony and the crew are all decked out for a Gay Nineties salute to Easter. He sings: "All of You," "How Impartant Can It Be?" and "Sweet and Lovely." The Interludes offer "Tweedle Dee." (Hallywaad) *There are certain things he is reticent about. Story an page 4.*

7 **Name's the Same—Quiz**

Panelists Audrey Meadows, Rager Price, Joan Alexander and Walter Slezak try to guess their nan-famaus guests' famous names. Dennis James emcees the show for the last time this season. Next week Bob and Ray take aver the emcee chores.

9 **News—Spencer Allen**

6:45 2 **Perry Como—Music**

Perry is joined by guitarist Tony Mottola

AUTHORIZED CITYWIDE

TV SERVICE

- Picture tube installations low as $27.00
- Highest Quality Parts and Tubes
- Reasonable Home or Shop Labor Prices
- Our Work and Parts Guaranteed 1 Year

PICTURE TUBES AND PARTS IN STOCK FOR
ADMIRAL
CROSLEY
DUMONT
EMERSON
GAROD
GENERAL ELEC.
HALLICRAFTERS
MAGNAVOX
MAJESTIC
MOTOROLA
PHILCO
RCA VICTOR
SCOTT
SENTINEL
STROMBERG
TRAVELER
WESTINGHOUSE
ZENITH

Call Nearest Number
MIchigan 2-7100
454 W. North
WEllington 5-3050
1005 W. Belmont
GRaceland 7-3300
3179 N. Clark
KIldare 5-0425
4100 Milwaukee
EVerglade 4-0440
2753 W. North
KEdzie 3-7766
9 S. Kedzie
HYdepark 3-3100
1305 E. 63rd
STewart 3-1000
7460 S. Vincennes
LOngbeach 1-0002
1139 W. Wilson

Fritzel
Est 1925
A Trusted Name

and the rhythm section in "I've Got the World on a String." The Ray Charles singers and Perry also sings: "Melody of Love," "Dance with Me, Henry."

5 4 News—John C. Swayze
9 Chicagoland Newsreel

7:00 2 BURNS & ALLEN—Comedy

Gracie comes to the erroneous conclusion that she's not long for this world. Ever thoughtful, she looks for a wife for widower George. The Burns' daughter, Sandra, appears on the show. (Film)

5 4 SHOWCASE

COLOR Robert E. Sherwood's gay comedy, "Reunion in Vienna," stars Greer Garson, Brian Aherne, Peter Lorre and Robert Flemyng. *See details below. What are Greer Garson's favorite TV shows? See story on page 15.*

7 TV READER'S DIGEST

"Incident on the China Coast." The true story of an attack on an airliner bound for Hongkong. The survivors of the crash must face the dangers of the China Sea as they float on the plane's life raft.

Cast

Hugh Durant .....Bob Troy
Mrs. Durant .....Ann Doran
Virginia Durant .....Linda Bennett
Ruby Mei-ling .....Noel Toy

7:00 5 4 PRODUCERS' SHOWCASE

"Reunion in Vienna"

Comedy by Robert E. Sherwood

COLOR Greer Garson makes her TV dramatic debut in this comedy about a beautiful society matron who faces a romantic dilemma. Years ago Rudolf Maximilian, Archduke of Austria, was her dashing sweetheart. Since he was exiled she has married an internationally famous psychiatrist. On the occasion of a family reunion Rudolf has returned to Vienna, and the now respectable lady finds him as dashing as ever. Miss Garson and Brian Aherne are seen in the roles filled in the 1931 play by Lynn Fontanne and Alfred Lunt; in the 1932 movie by Diana Wynyard and John Barrymore.

Brian Aherne and Greer Garson

CAST

Elena .....Greer Garson
Rudolf .....Brian Aherne
Dr. Anton Krug .....Robert Flemyng
Poffy .....Peter Lorre
Frau Lucher .....Cathleen Nesbitt
Countess von Stainz .....Lili Darvos
Count von Stainz .....Herbert Berghof
Police Inspector .....George Voskovec
Kathie .....Tamara Daykarhanova
General .....Frederic Worlock
Strup .....Nehemiah Persoff
Waiter .....Gene Saks
Bredzi .....Boris Morshalov
Dr. Krug's Father .....Horace Cooper
Mrs. Clorkson .....Edith Meiser
Laundryman .....Donald Marye

ACT 1	1. Hotel Lucher. 2. Banquet hall, Hotel Lucher. 3. Krug residence.
ACT 2	All action takes place in the Hotel Lucher.
ACT 3	1. Krug residence. 2. Banquet hall, Hotel Lucher. 3. Krug residence.
CREDITS	NBC Producer, Fred Coe. Guest Producer, Jean Dalrymple. Director, Vincent Donehue. Settings, Rouben Ter-Arutunion. Costumes, Guy Kent. TV Adaptation, David Shaw. Musical Director, Harry Sasnik.

9 CHAMPIONSHIP BOWLING

Buddy Bamar, Chicago classic star, is matched against Tany Sparanda af New York. Jae Wilsan gives cammentary.

7:30 2 TALENT SCOUTS—Godfrey

7 CONCERT—Barlow

Howard Barlaw returns as conductor after an extended absence. Nadine Canner, saprana, is the saloist.

Miss Conner

"The Palms" .....Jean Faure
"Prayer" ("Cavalleria") .....Mascagni
"My Redeemer Liveth" .....Handel
"Hosanna" .....Jules Granier

Orchestra

"Intermezzo" ("Cavalleria") ....Mascagni
"Procession" ("Parsifal") .....Wagner

8:00 2 I LOVE LUCY—Comedy

"Hollywood Anniversary." Ricky has fargotten his wedding anniversary, and Lucy's determined ta make his farfeit castly. Lucille Ball and Desi Arnaz ca-star with Vivian Vance and William Frawley.

7 BEHOLD THY MOTHER

9 IT'S TIME FOR MERRIAM

8:30 2 DECEMBER BRIDE—Comedy

Lily promises ta buy theater tickets far her daughter's anniversary, but Hilda fargets ta pick them up fram the scalper. In arder ta get the tickets, Lily and her friend go to extreme lengths. (Film)

Cast

Lily .....Spring Byington
Matt .....Dean Miller
Ruth .....Frances Rafferty
Pete .....Harry Margan
Hilda .....Verna Felton
White .....Percy Helton

5 4 ROBERT MONTGOMERY

The head surgeon at a major metrapalitan haspital injures his hand in an auta accident. The years he has devated to his professian, the skill he has developed —all seem warthless now.

Cast

Dr. Clark Evans.....Raymond Massey
Lida Evans.....Anne Seymaur
Dr. Haskell.....Rabert Goadier
Dr. Archer.....Norman Rase
Mr. Spraule.....Harrison Dowd

7 BOXING—Preliminaries

9:00 2 STUDIO ONE—Drama

"Crass My Heart," by Harry W. Junkin. Adalescent Hally feels misunderstood and rejected by her parents—and to same extent she is. Running away fram her Manhattan apartment seems the sole solution ta her problems.

Cast

Howard Vining .....Hugh Marlowe
Ella Vining .....Neva Pattersan
Hally Vining .....Rani Dengel
Jamie .....Sandy Kenyan
Miss Healy .....Jane Seymour
Nara .....Evelyn Ellis
Bonnie .....Jane Alexander

7 BOXING-Eastern Parkway

Gil Turner, Philadelphia, vs. Gene Fullmer, West Jardan, Ut., middleweights, 10 raunds. Bab Finnegan and Tommy Laughran repart fram Eastern Parkway Arena, Braaklyn, N.Y.

TV GUIDE RATINGS

	Rating	Bauts	W	L	D	KO's
Turner	Unrated	54	47	7	0	33
Fullmer	Unrated	29	29	0	0	19

The undefeated Fullmer, who has won a vast follawing because af faur smashing TV appearances, gaes against his sternest test to date. Turner is a hard-hitting veteran with lats of stamina and a charging style. An impressive win far either man will move him inta the ratings in the divisian.

Compiled by Nat Fleischer (The Ring)

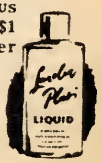
TONIGHT

. . . apply LANOLIN PLUS *Liquid* to your face

TOMORROW MORNING

. . . find skin dryness gone, and your dry skin worries banished as long as you use LANOLIN PLUS *Liquid* regularly. $1 plus tax wherever cosmetics are sold.

Lanolin Plus® LIQUID



THIS IS T

channel 7 WBKB / *Chicago's family station*

MONDAY

The world's most gigantic horse race —The Pony Express

TUESDAY

The night before we went "Over There"

WEDNESDA

"The hand-cuff king —Houdini, the great est magician of them all

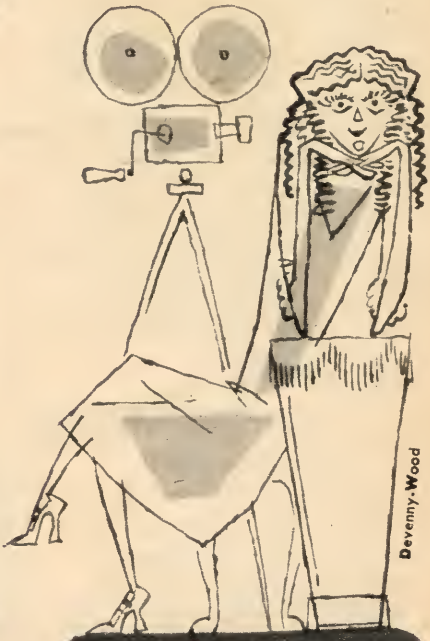
HE DAY

with

NORMAN ROSS

every night

11:00-11:10



Devenny-Wood

THURSDAY

"There's a sucker born every minute" —The story of P. T. Barnum

FRIDAY

America's sweetheart—Mary Pickford

9 BOXING—New York City

Tommy "Hurricane" Jackson, Far Rockaway, N.Y., vs. Archie McBride, Trenton, N.J., heavyweights, 10 rounds. Chris Schenkel reports fram St. Nicholas Arena.

TV GUIDE RATINGS

	Rating	Bouts	W	L	D	KO's
Jackson	5	25	21	3	1	11
McBride	Unrated	27	19	8	0	8

Jackson is on a knockout streak since losing by a kayo himself to Nino Valdes last summer. "The Hurricane" is a baffling fighter who throws science to the winds and just throws punches from all angles in an avalanche. His opponent, McBride, holds a win over Valdes and is a good boxer-puncher.

Compiled by Nat Fleischer (The Ring)

9:30 4 MEET CORLISS ARCHER
5 EDDIE CANTOR THEATER

"The Romance Wrecker." Guest Charles Coburn plays a grandfather who takes it upon himself to make everything right between a pair of lovers. (Film)

9:45 7 NEUTRAL CORNER
9 SPORTS—Arch Ward

10:00 2 NEWS AND WEATHER
4 WEATHER—Bill Carlsen
5 WEATHER—Clint Youle
7 CITY ASSIGNMENT-Drama

"The Consulate." Some foreign intrigue makes a headline story for Steve Wilson. Patrick McVey, Jane Nigh. (Film)

9 MOVIE—Drama

"Breakdown." (1952) An ex-fighter resumes his ring career after serving time for manslaughter. William Bishop, Ann Richards are featured.

10:05 4 INDUSTRY ON PARADE

10:10 5 DORSEY CONNORS—Ideas

Geraldine Kay subs for Dorsey. "Helpful Hints for Spring Cleaning."

10:15 2 IN TOWN TONIGHT

Jim Conway, Len Dresslar. Pat Scott and the Cesar Petrillo Orchestra greet the Mello-Larks.

5 NEWS—Jack Angell

10:20 4 LET'S LOOK AT THE NEWS

10:25 5 SPORTS—Norm Barry

10:30 2 NEWS—John Harrington
4 STUDIO 57—Drama

"Rescue." A beautiful widaw helps an adventurer rescue some prisoners.

5 PARAGON PLAYHOUSE

"The Clack." A half-hour feature.

7 TO BE ANNOUNCED

10:45 2 KUP'S SHOW—Irv Kupcinet

Irv presents "The Chicago Story."

11:00 2 All Star Theater

"This Is My Heart." Ruth Hussey portrays a famous actress whose character is altered by her visits to a "Skid Row" museum. Mark Stevens. (Film)

5 4 Tonight—Variety

Steve, singers Eydie Gorme and Steve Lawrence, newscaster Gene Rayburn and band leader Skitch Henderson are at it again. There'll be a comedy sketch featuring Steve and crazy shots by the camera. The singing Red Caps and dancer Sono Osato are guests.

7 This Is the Day
"The world's most gigantic horse race—the Pony Express." Norman Ross is host.

11:10 7 Tom Duggan—Comments
Tom interviews guest celebrities and comments on viewers' queries. Call De 2-0423 or De 2-0424.

11:30 2 MOVIE—Drama
"Driftwood." (1947) An orphan girl is adopted by the town doctor. Ruth Warrick, Walter Brennan.

9 News—Les Nichols

11:45 9 Weather—Carl Greyson

11:50 9 Jack Eigen Show
A remote telecast from the Chez Paree Lounge. Jack chats with guests and visiting celebrities. Call him at Ma 4-1031 or Mo 4-1032.

12:00 4 News at Midnight

5 MOVIE—Drama
"Way Down South." A boy tries to protect his dead father's slaves. Bobby Breen, Alan Mowbray.

7 MOVIE—Drama
"Sinner's Holiday." A spinster discovers her nephew is attempting to have her declared mentally unfit. Ann Harding, George Raft.

***ARB's Top 10 in Chicago**

Program	Rating
1. *Jackie Gleason*	62.0
2. *Toast of the Town*	52.2
3. *Disneyland*	51.8
4. *This Is Your Life*	48.6
5. *George Gabel*	46.3
6. *Dragnet*	45.9
7. *I Love Lucy*	45.2
8. *Your Hit Parade*	43.5
9. *Jack Benny*	42.4
10. *I've Got a Secret*	41.6

**Based on February Ratings*

American Research Bureau bases its ratings on notations from diaries placed in a select number of viewers' homes.

MON. through FRI. 10:25-10:30 P.M.

Interviews with your favorite sports stars and latest sports results as Norm Barry gives a capsule digest of sports action around the world.

channel 5

WNBQ NBC TELEVISION
a service of RCA

Please address all letters to Regional Editor TV GUIDE, 6 N. Michigan Ave., Chicago 2, Ill

Three Charlie Chans

I find the Charlie Chan movies that starred Sidney Toler very exciting. But they haven't been carried by Chicago stations lately. Could you tell me what's happened to them?—*L. Alberico, Joliet, Ill.* [*The current crop of Charlie Chan movies does include a few starring Toler. WGN-TV showed some last month. Other Chan movies making the rounds bill Warner Oland and Roland Winters in the lead role.*—ED.]

Not On The Map

Could you please tell me if there is actually such a town as Hawkins Falls? I watch the show of that name every day. The stories are always enjoyable. —*Mrs. A. Hudson, Clifton, Ill.* [*Hawkins Falls, and all of its 6200 citizens, is fictitious.*—ED.]

Appropriate Theme

Can you give me some information about the theme song of Bob Elson's sports show on WBBM-TV? — Mr. Walter F. Polch, Chicago. [*Bob's theme song is the "All-Sports March" by Farnon. It is not publicly available on a recording.*—ED.]

Kinfolk

Is Gloria Blondell, featured in *The Life of Riley,* any relation to Joan Blondell, the movie star. They look enough alike to be sisters.—*S. G. Boyer, Rockford, Ill.* [*They are sisters. Joan is the older of the two.*—ED.]

Pleasant Company

I don't agree with the remarks of Mrs. Gauss to the effect that you seldom find a sociable TV star. I've met many television personalities and have always found them very friendly.—*Ernie Blustein, Chicago.*

TUESDAY

MORNING

6:40 2 **Today's Thoughts**
6:45 2 **Farm Daily—Menard**
5 **Everett Mitchell—Talks**
7:00 2 **Morning Show—Jack Paar**
The relotive of o fomous person oppeors to play "Relotively Speoking." *Five minutes of locol news ot 7:25, 7:55, 8:25 8:55 A.M.*
5 (4) **Today-Dave Garroway**
The first in o film series on travel spots oround the world. Todoy's city: Woshington, D.C. Off-comero narrotor: Morgoret Trumon. *Five minutes of locol news with Len O'Conner ot 7:25 7:55, 8:25 8:55.*
8:00 7 **Chicago Parade—Variety**
9:00 2 **Garry Moore—Variety**
Behind-the-scenes in baseball .....Cost
"My Ship" .....Denise Lor
"April in Poris" .....Ken Corson
5 (4) **Ding Dong School-Kids**
7 **Women and the World**
9:30 2 **Arthur Godfrey Time**
5 (4) **Way of the World**
Cynthio is introduced to o widower.
7 **Play House—Kids**
9 **Paul Fogarty—Exercises**
How to do owoy with the dowoger's hump. Poul demonstrotes.
9:45 5 (4) **Sheilah Graham**
Guests of the week ore Deon Mortin & Jerry Lewis. They oppeor vio film.
10:00 5 (4) **Home—Women's News**
Mexican religions .....Howard Whitmon, Fother Monuel Gone
Side seom pockets .....Lucille Rivers
Salod for Eoster dinner .....Kit Kinne
7 **Creative Cookery—Recipes**
Chef Pope prepores: Chicken in the pot, with vegetables; matzoh meol dumplings ond corn fritters.
9 **Hi Ladies—Mike Douglas**
Singer-emcee Mike Douglos chots.
10:30 2 **Strike It Rich—Quiz**
10:55 7 **News—Ulmer Turner**
9 **News—Steve Fentress**
11:00 2 **Valiant Lady—Serial**
Mickey speoks to Fern.

(4) What's New in the Kitchen
(5) Tennessee Ernie Ford
(7) Danny O'Neil—Variety
(9) The Romper Room—Kids
11:15 (2) Love of Life—Serial
11:30 (2) Search for Tomorrow
(5) Feather Your Nest—Quiz
A madern living raam is the prize.
11:45 (2) Guiding Light—Serial
(4) Let's Look at the News
11:55 (7) News—Ulmer Turner
(9) News—Steve Fentress

AFTERNOON

12:00 (2) The Inner Flame—Serial
Portia's ex-law partner admits his part.
(4) Holy Week Meditations
COLOR Prayers and devotians.
(5) Noontime Comics—Kids
(7) Happy Pirates—Kids' Fun
(9) Best of the West—Kids
12:15 (2) Road of Life—Serial
(4) Hot Shot Review—Music
COLOR Jae Shatt and His Hat Shats.
12:30 (2) Welcome Travelers
(4) Weather—Bill Carlsen
(5) Cartoonland—Ken Bowers
12:35 (4) Bob Heiss—Interviews
12:45 (5) Bob & Kay with Doucette
12:55 (7) News—Ulmer Turner
(9) News—Steve Fentress
1:00 (2) Robert Q. Lewis—Variety
Stage monoger .....Tam Mahaney
"Hame on the Ronge" .....Eorl Wrightsan
"Lanely Lips" .....Chardettes
(7) Tom Duggan—Variety
(9) All About Baby—Tips
Topic is "Cancer ond Yaur Child."
1:15 (9) MOVIE—Comedy
"Our Relatians." Twa henpecked husbonds ond their twins became invalved in a mix-up. Stan Lourel, Oliver Hordy.
1:30 (2) Linkletter's House Party
(4) Beulah Donohue—Women
2:00 (2) The Big Payoff—Quiz
(5) (4) Ted Mack—Variety
(7) The Doctor Answers—Talk
(9) Paul Dixon—Music
2:15 (7) TV Dental Clinic
2:30 (2) Bob Crosby—Music
(5) (4) Greatest Gift—Serial
Beal asks questions about Eve ond Fron.
(7) Double Feature—Drama
(1) "Gentleman from LaParte." A periad comedy about an honest judge ond a beautiful gambling queen. Eve Miller. (2) "Secand Chance." The uncampromising discipline af a Navy cammonder almast drives his san ta self-destructian. Anthony Carusa. (Film)
2:45 (5) (4) Miss Marlowe—Serial
Barbara hires a detective.
3:00 (2) Brighter Day—Serial
Sandra hesitates to reveal ta Rev. Dennis where Sharky has gone.
(5) (4) Hawkins Falls—Serial
The exhibition is canceled.
(9) Commercial
3:05 (9) MOVIE—Western
"Maonlight an the Ronge." A Western, starring Fred Scatt, Lais Jonuary.
3:15 (2) Secret Storm—Serial
(5) (4) First Love—Serial
3:30 (2) On Your Account—Quiz
(5) (4) World of Mr. Sweeney
There's o violent split in the ronks af the Mapletan Chamber of Commerce.
(7) News—Ulmer Turner
3:35 (7) Time for Uncle Win
3:45 (5) (4) Modern Romances
The search far a wife begins.
3:55 (7) News—Ulmer Turner
4:00 (2) The Early Show—Drama
"Adventure in Cannecticut." A quiet college professor is pursued by a girl ond her grondfather. Richard Carlson.
(4) Gretchen Colnik—Tips
(5) Pinky Lee—Kids
(7) Pied Piper—Art Hern
(9) Bandstand Matinee-Music
4:15 (4) Museum Explorers-Exhibits
Ken Vaillancaurt discusses Alasko.
4:30 (2) Shopping with Miss Lee
(5) (4) Howdy Doody-Puppets
Mr. Nick tries to protect the rabbits.
(7) Little Rascals
"Chaa Chao." A half-haur feature.
4:45 (2) Barker Bill's Cartoons
4:55 (2) Weather—P. J. Hoff

9 News—Les Nichols
5:00 2 Range Rider—Western
4 Foreman Tom—Western
5 Elmer the Elephant—Kids
7 Five O'Clock Theater
"Strange Encounter." A young woman meets a stranger. Jorja Curtright.
9 Bob Atcher Show-Western
5:30 2 Gene Autry—Western
5 Close Up—Music
7 Jack Drees Show
9 Garfield Goose and Friend
5:45 4 News—Bob Kelly
5:55 4 Weather—Bill Carlsen
7 Weather—Wayne Griffin

EVENING

6:00 2 Sports—Bob Elson
4 Sports—Larry Clark
5 Weather—Clint Youle
7 Kukla, Fran and Ollie
9 Curbstone Cut-up—Simon
6:05 5 News—Jack Angell
6:10 5 Sports—Joe Wilson
6:15 2 News—Julian Bentley
4 Tommy Sheridan Trio
5 Dorsey Connors—Travel
Armchair travelers visit Istanbul.
7 News—John Daly
9 Sports Final—Vince Lloyd
6:20 5 Alex Dreier—Features
6:25 5 Tony Weitzel—Comments
6:30 2 News—Douglas Edwards
5 4 Dinah Shore—Music
Dinah and The Skylarks sing their way to Paris with "Darling, Je Vous Aime Beaucoup," "That's What Makes Paris Paree," "April in Paris." (Hollywood)
7 Cavalcade of America
"No Greater Love." Nurse Clara Maas volunteers to be bitten by a dreaded mosquito so that the research on yellow fever can go on. Mary Anderson plays Clara Maas. (Film)
9 News—Spencer Allen
6:45 2 Jo Stafford—Music
Jo and The Storlighters take off on a magic carpet singing "Breezing Along with the Breeze." Then they sing "Red Rosy Bush," "Davy Crockett" and "Sunday Kind of Love."
5 4 News—John C. Swayze
9 Chicagoland Newsreel
7:00 2 LIFE WITH FATHER
Grondfather Day tries to encourage enterprise among his grandsons. He buys them a printing press and offers to pay them a dollar for each dollar they make by selling newspapers. Leon Ames and Lurene Tuttle co-star as Father and Mother Day. (Film)
5 4 MILTON BERLE-Comedy
Sophie Tucker is Uncle Miltie's guest tonight, when Max (Ruthie Gilbert) unintentionally gives people the impression that Mr. Television is broke. Milton's manager (Fred Clark) and Francis the stagehand (Arnold Stong) keep the proceedings lively.
7 TO BE ANNOUNCED
9 BISHOP FULTON SHEEN
7:30 2 HALLS OF IVY—Comedy
"The Oldest Alumnus." There's an elaborate Founder's Day fete for the oldest alumnus of Ivy College. The members of the committee for the day sense that o huge endowment is in the offing. Ronald Colman, Benita Hume, Herb Butterfield, Erville Alderson, Mary Wickes. (Film)
7 20 QUESTIONS—Quiz
The Florida Citrus Queen of 1955 is the guest of the panelists.
9 MEET CORLISS ARCHER
When a new family moves next door, Corliss' family makes a sincere attempt to be friendly. Ann Baker. (Film)

HOME TV
7.95 ONE PRICE SERVICE includes tubes, all adjustments and labor to . .

REPAIR YOUR SET AT HOME
• Bonded Technicians
• Same day or night service
• 90-Day Written Warranty
WEST LA 1-7300 SOUTH FA 4-8818 NORTH BE 5-1660

8:00 2 MEET MILLIE—Comedy

Spring fever leaves its mark on the Bransan hausehald, on Mama in particular. Elena Verdugo, Florence Halop.

5 4 FIRESIDE THEATER

"Nat the Marrying Kind." It's only a week before the wedding when the skeptical groam-ta-be annaunces ta his startled fiancee that he's "nat the marrying kind." (Film)

Cast

Joe .....Dan Barton
Peggy .....Kathleen Crowley
Mrs. Harper .....Sheila Bromley
Russ .....Ray Montgomery
Doris .....Marjarie Owens

7 DANNY THOMAS—Drama

"The Philosopher." Inspired by a philosophy professor's invitation to Danny ta address his class, the entire Williams family embarks an a knowledge-gaining spree. Jean Hagen, Sherry Jackson, Rusty Hamer, Arthur A. Bryan. (Film)

9 BADGE 714—Jack Webb

"The Big Dance." A wave of holdups by twa stickup men terrorizes the city.

8:30 2 RED SKELTON—Comedy

5 4 CIRCLE THEATER-Drama

"Buckskin," by Mann Rubin. Clay Cochran's reputatian as a gun-slinger has preceded him to his new post as the Wells Fargo man in Meade City, Kan. But when he arrives, it is observed that he isn't carrying any guns.

7 ELGIN HOUR—Drama

Paul Douglas and Joan Larring co-star in "Black Eagle Pass," by Halsted Welles. The pretty yaung wife of an older rancher discavers that her husband had never bothered ta divarce his first wife. That little lady is back in tawn as the campanion of a notarious gambler. Set in the Old West.

Cast

Zeke .....Paul Douglas
Maggie .....Jaan Larring
Vialet .....Valerie Bettis
Lynn .....Philip Abbott
Green Castle .....Charles Dingle
Tucker .....Edward Binns

9 RACKET SQUAD—Drama

"Dancing Lady." Capt. Braddack expases a blackmail racket warked through a dance studia. Reed Hadley. (Film)

9:00 2 DANGER—Drama

Richard Kiley stars in "The Last Duel in Virginia City," by Irving Elman. The young editor af the Virginia Enterprise is caerced inta a duel. On the one hand, it appeals to his romantic nature. On the other hand—he's scared stiff. Seems he's never handled a gun!

Cast

Sam .....Richard Kiley
Jim Laird .....Lawrence Fletcher
Joe Gaodman .....Ford Rainey
Jack Watsan .....Noel Leslie
Judge Harrison .....G. Albert Smith
Morgan Follet .....John Buckwalter

5 4 TRUTH OR CONSEQUENCES—Jack Bailey

9 LIFE OF RILEY—Comedy

"Gymnasium." When a friend is fired

ot the plant, Riley helps him start o gymnosium, but is left halding the bag.

9:30 (2) SEE IT NOW—Murrow
(4) TRIANGLE THEATER-Drama
"Naples." Steve stumbles anto a gong of black marketeers. Cesar Romero.

(5) IT'S A GREAT LIFE—Comedy
"The Haspital." Mrs. Morgan isn't feeling well sa she calls a dactar. Earl's pratest abaut the high cast af medical bills leads ta a "share-the-sickness" plan amang Denny, Steve and Earl. Michael O'Shea, William Bishap, James Dunn.

(7) STOP THE MUSIC—Quiz
(9) I LED 3 LIVES—Drama

10:00 (2) WEATHER AND NEWS
(4) WEATHER—Bill Carlsen
(5) WEATHER—Clint Youle
(7) STUDIO 57—Drama
"Rescue." A beautiful widaw helps an adventurer in his effarts ta rescue a graup of politicol prisaners from Marocco. Brian Keith, Dorothy Green. *This shaw is reviewed in next week's* TV GUIDE.

(9) MOVIE—Mystery
"Bungolow 13." (Chgo. TV Debut) (1948) Death havers aver a motar court. Tam Canway, Margaret Hamiltan.

10:05 (4) WATCH THE WORLD
10:10 (5) DORSEY CONNORS—Ideas
10:15 (2) IN TOWN TONIGHT
The fomed Harmanicots visit the crew.
(5) NEWS—Jack Angell
10:20 (4) LET'S LOOK AT THE NEWS
10:25 (5) SPORTS—Norm Barry
10:30 (2) NEWS—John Harrington

TONIGHT
. . . apply LANOLIN PLUS *Liquid* to your face

TOMORROW MORNING
. . . find skin dryness gone, and your dry skin worries banished as long as you use LANOLIN PLUS *Liquid* regularly. $1 plus tax wherever cosmetics are sold.

Lanolin Plus® LIQUID

(4) I LED 3 LIVES—Drama
Herb is assigned ta a Communist campaign af political corruption.

(5) CHAMPIONSHIP BOWLING
Chicaga star Georgette Hartman is matched against Ellie Konicek of Milwaukee in o three-game cantest. Joe Wilsan gives frame-by-frome commentory.

(7) JOE PALOOKA—Drama
"Second Haneymaan." Joe and Ann slip away for a secand honeymoon in the Canadion wilds. Jae Kirkwood, Cathy Downs. (Film)

10:45 (2) KUP'S SHOW-Irv Kupcinet
11:00 (2) The Search—Documentary
What basic types af childen may possibly became juvenile delinquents? Narrotor Charles Romine gets an answer ta this question fram Dr. William Wattenberg, head af the Juvenile Delinquency Study at Wayne University, Detrait. (Film)

(5) (4) Tonight—Variety
Steve, Skitch ond Gene ore joined by singers Andy Willioms ond Terry Stevens. Guests include pianola player Jay Coake; singer Al Hibbler and camedian Henry Margan. (New Yark)

(7) This Is the Day
"The night before we went 'Over There'."

11:10 (7) Tom Duggan—Comments
11:30 (2) MOVIE—Comedy
"My Dear Secretary." A fictian writer becomes invalved with damestic difficulties. Loraine Day, Kirk Dauglas ond Keenan Wynn.

(9) News—Les Nichols
11:45 (9) Weather—Carl Greyson
11:50 (9) Ron Terry Show—Music
Ran with vocalist Evie Eraci and Shay Terrint at the organ. Call MI 2-0011.

12:00 (4) News at Midnight
(5) MOVIE—Adventure
"Cattle Stampede." Ranchers fight to break up a gang af rustlers. Buster Crabbe, Al St. Jahn.

(7) MOVIE—Drama
"Glass Mauntoin." (English; 1950) A composer cames upan a haunting mauntain legend. Valentine Cartesa, Michael Denisan, Dulcie Gray.

MORNING

6:40 (2) **Today's Thoughts**
6:45 (2) **Farm Daily—Menard**
(5) **Everett Mitchell—Talks**
7:00 (2) **Morning Show—Jack Paar**
Hermione Gingold visits the show. *Five minutes of local news at 7:25, 7:55, 8:25, 8:55 A.M.*
(5) (4) **Today-Dave Garroway**
The toupee story. Demonstrations by wig expert Louis Feder. *Five minutes of local news with Len O'Connor at 7:25, 7:55, 8:25, 8:55 A.M.*
8:00 (7) **Chicago Parade—Variety**
9:00 (2) **Garry Moore—Variety**
Arlene Holdahl with musical morionettes.
(5) (4) **Ding Dong School-Kids**
(7) **Women and the World**
9:30 (2) **Arthur Godfrey Time**
(5) (4) **Way of the World**
Cynthio meets Walt's children.
(7) **Play House—Kids**
(9) **Paul Fogarty—Exercises**
Exercises for o smoller woistline.
9:45 (5) (4) **Sheilah Graham**
More films on the lives of Martin & Lewis.
10:00 (5) (4) **Home—Women's News**
Jewish Possover..Howard Whitman, Robbi Henry Kagon (of Mt. Vernon, N.Y.)
Mont Blonc chestnuts & whipped creom .....Chef Phillip
Set-in sleeves .....Lucille Rivers
Decorating windows..Noncyann Graham, Isabel Borringer, Pat Hervey
(7) **Creative Cookery—Recipes**
Chef Pope creotes: chicken Milano; pizzo, with ossorted fillings.
(9) **Hi Ladies—Mike Douglas**
10:30 (2) **Strike It Rich—Quiz**
10:55 (7) **News—Ulmer Turner**
(9) **News—Steve Fentress**
11:00 (2) **Valiant Lady—Serial**
Bonny determines to find the source of Mickey's mysterious phone colls.
(4) **What's New in the Kitchen**
(5) **Tennessee Ernie Ford**
(7) **Danny O'Neil Show**
(9) **The Romper Room—Kids**
11:15 (2) **Love of Life—Serial**
11:30 (2) **Search for Tomorrow**
(5) **Feather Your Nest—Quiz**
The prize is o modern bedroom.
11:45 (2) **Guiding Light—Serial**
(4) **Let's Look at the News**
11:55 (7) **News—Ulmer Turner**
(9) **News—Steve Fentress**

AFTERNOON

12:00 (2) **The Inner Flame—Serial**
Doris orranges a secret meeting.
(4) **Holy Week Meditations**
COLOR Prayers ond devotions.
(5) **Noontime Comics—Kids**
(7) **Happy Pirates—Kids' Fun**
(9) **Best of the West—Kids**
12:15 (2) **Road of Life—Serial**
(4) **Hot Shot Review—Music**
COLOR Joe Shott and his Hot Shots.
12:30 (2) **Welcome Travelers**
(4) **Weather—Bill Carlsen**
(5) **Cartoonland—Ken Bowers**
12:35 (4) **Bob Heiss—Interviews**
12:45 (5) **Bob & Kay with Doucette**
12:55 (7) **News—Ulmer Turner**
(9) **News—Steve Fentress**
1:00 (2) **Robert Q. Lewis—Variety**
"I'm in Favor of Friendship," "Dancin' the Devil Away."
(7) **Midweek Cooking School**
(9) **All About Baby—Tips**
Dr. Sidney W. Robin tolks obout feeding the newly born baby.
1:15 (9) **MOVIE—Drama**
"Proirie Chickens." A mon is mistoken for the wealthy owner of o ranch. Jimmy Rogers, Nooh Beery, Jr.
1:30 (2) **Linkletter's House Party**
(4) **Beulah Donohue—Women**
2:00 (2) **The Big Payoff—Quiz**
(5) (4) **Ted Mack—Variety**
(7) **The Doctor Answers—Talk**
(9) **Paul Dixon—Music**
2:15 (7) **TV Dental Clinic**
2:30 (2) **Bob Crosby—Music**
(5) (4) **Greatest Gift—Serial**
Beol ond Fron meet for dinner.

7 Double Feature—Drama
(1) "The Boarder." An embezzler devises an ingenious plot. Trevor Bardette. (2) "Substance of His House." An elderly woman protects a young tramp. Lillian Alberston. (Film)

2:45 5 4 Miss Marlowe—Serial
Jim discusses future plans.

3:00 2 Brighter Day—Serial
Sharky's hideout is invaded.
5 4 Hawkins Falls—Serial
An engagement is broken.
9 MOVIE—Comedy
"Leave It to the Marines." (1951) A recruit's fiancee joins the corps. Sid Melton stars in the lead role.

3:15 2 Secret Storm—Serial
5 4 First Love—Serial

3:30 2 On Your Account—Quiz
5 4 World of Mr. Sweeney
7 News—Ulmer Turner

3:35 7 Time for Uncle Win

IN THE NEXT ISSUE

THE STORY OF **BOB CUMMINGS** *PLUS*

THIS TERRIFIC LINEUP!

- Videotown, USA
- Baseball in 1955
- Beauty is a Bore
- Earl Wilson's Column

ON SALE THURSDAY

TV GUIDE

3:45 5 4 Modern Romances
Toby loses his nerve.

3:55 7 News—Ulmer Turner

4:00 2 The Early Show—Drama
"The Diamond." A wealthy Parisian woman is involved in a clever insurance swindle. Francoise Rosay. (Film)
4 Your Library Story
5 Pinky Lee—Kids
7 Pied Piper—Art Hern
9 Bandstand Matinee-Music

4:15 4 Let's Experiment—Science
Donn Brazier discusses mobiles.

4:30 2 Shopping with Miss Lee
5 4 Howdy Doody-Puppets
Mr. Bluster invents a rabbit snatcher.
7 Little Rascals
"Dogs Is Dogs." A half-hour feature.

4:45 2 P.J. and Pattee—Kids

4:55 2 Weather—P. J. Hoff
9 News—Les Nichols

5:00 2 Range Rider—Western
4 Foreman Tom—Western
5 Elmer the Elephant—Kids
7 Five O'Clock Theater
"Rock Against the Sea." A young librarian falls in love with a handsome sea captain.
9 Bob Atcher Show-Western

5:30 2 Gene Autry—Western
5 Close Up—Music
7 Jack Drees Show
9 Garfield Goose and Friend

5:45 4 News—Bob Kelly

5:55 4 Weather—Bill Carlsen
7 Weather—Wayne Griffin

EVENING

6:00 2 Sports—Bob Elson
4 Sports—Larry Clark
5 Weather—Clint Youle
7 Kukla, Fran and Ollie
9 Curbstone Cut-up—Simon

6:05 5 News—Jack Angell

6:10 5 Sports—Joe Wilson

6:15 2 News—Julian Bentley
4 Malones and Marvin-Music
5 Dorsey Connors—Travel
Geraldine Kay visits the Italian Riviera.

7 News—John Daly
9 Sports Final—Vince Lloyd
6:20 5 Alex Dreier—Features
6:25 5 Tony Weitzel—Comments
6:30 2 News—Douglas Edwards
5 4 Eddie Fisher—Music

Eddie sings "Just One More Time," "It's Magic," "Ain't She Sweet?" and "Let Me Sing and I'm Happy."

7 Disneyland

"Alice in Wonderland," Lewis Carroll's comic fantasy for children "of all ages," as made into an animated cartoon by Walt Disney, is presented in a special TV version tonight. (Repeat)

The Voices

Alice .....Kathryn Beaumont
Mad Hatter .....Ed Wynn
Caterpillar .....Richard Haydn
Cheshire Cat .....Sterling Holloway
March Hare .....Jerry Colonna
Queen of Hearts .....Verna Felton
Walrus, Carpenter, Tweedledum, Tweedledee ..Pat O'Malley
White Rabbit & Dodo .....Bill Thompson

Sammy Fain and Bob Hilliard wrote the tunes, which include: "I'm Late," "Painting the Roses Red" and "All in the Golden Afternoon." A special novelty number, "The Unbirthday Song," is by Mack David, Al Hoffman and Jerry Livingston.

9 News—Spencer Allen
6:45 2 Perry Como—Music

Guests: The Mills Brothers. Tunes: "Any Questions?" "Home for the Holidays" and "Prisoner of Love."

5 4 News—John C. Swayze
9 Chicagoland Newsreel
7:00 2 GODFREY AND FRIENDS
5 4 I MARRIED JOAN

The Stevens bank account suffers a disastrous setback when both Brad and Joan write large checks. Joan Davis and Jim Backus star as the Stevens. *This is the last show of the series.* (Film)

9 WHAT'S THE STORY?-Panel

Tonight's panel: Film critic Bosley Crowther and regulars Harriet Van Horne and Jimmy Cannon. John K. M. McCaffery emcees.

7:30 5 4 MY LITTLE MARGIE

"The Big Telecast." Margie's efforts to acquire some extra money lead to a lot of embarrassment for Vern. Margie's choice for an investment? A circus troupe, complete with seals and bearded ladies. Margie: Gale Storm. Vern: Charles Farrell. (Film)

7 STU ERWIN—Comedy

Stu buys June a string of imitation pearls as a present, but his thoughtfulness only gets him into trouble. Tipped off by a neighbor, June expects the real thing.

9 EISENHOWER PRESS CONF.

Will run if film is available.

8:00 2 THE MILLIONAIRE

"The Story of Pev Johnson." The good-looking daughter of a ne'er-do-well refuses to marry until her father settles down. She wants to be respectable. A visit from Michael Anthony only complicates matters. (Film)

Cast

Pev Johnson .....Arthur Shields
His daughter .....Eleonora Tonnen
Suitor .....Lennie Freeman
Michael Anthony .....Marvin Miller

5 4 THEATER—Drama

Michael Dyne's political satire, "The Whim of Iron," is set in Constantinople in 530 A.D., during the reign of Justinian and Theadora. It's the story of an ardent young man who joins a group of revolutionaries plotting the death of the empress. But he falls in love with a seamstress, and changes his point of view.

DUMONT • PHILCO • ZENITH • MUNTZ
TV TROUBLE?
we're as close as your phone
DAY, NITE & SUNDAY
15 DISPATCH CARS
$3 SERVICE CALL
• Each Technician Has At Least 4 Years TV Experience
• Our Tubes Warranteed 1 Year
MODERN TV
NORTH AL 2-9071
WEST RO 2-1700
ALL MAKES AND MODELS SERVICED
MOTOROLA • RCA • EMERSON
ADMIRAL • GE • CAPEHART

7 MASQUERADE PARTY

Panel: Buff Cobb, Bobby Sherwood, Ilka Chose, Ogden Nash. Peter Donald emcees.

9 CHICAGO SYMPHONY

Fritz Reiner conducts the last televised concert of the season. Soloists in the Bach concerto are Sylvia Marlowe, harpsichord; Ernest Liegl, flute; John Weicher, violin.

Program

Prelude to "Lohengrin" .....Wagner
Brandenburg Concerto No. 5.....Bach
Hungarion Sketches .....Bela Bartok
Tales from the Vienna Woods ....J. Strauss

8:30 2 I'VE GOT A SECRET—Panel

7 WHO SAID THAT?—Panel

Tonight's panelists are: author-newsmon Bob Considine, actresses June Lockhart and Kitty Carlisle, and comedian Phil Foster. John Daly moderates.

9:00 2 BEST OF BROADWAY

"Stage Door"

By Edna Ferber And George S. Kaufman

COLOR At the Footlights Club, would-be Broadwoy octresses eot, sleep and wait for that big phone call. Under the watchful eye of Mrs. Orcutt, herself a former actress, they live their own little dramas of success and failure. TV adaptation by Gore Vidal.

Act 1

The Footlights Club.

Act 2

The Footlights Club. About one year later.

Act 3

The Footlights Club. About one year later.

TONIGHT

...apply LANOLIN PLUS *Liquid* to your face

TOMORROW MORNING

. . . find skin dryness gone, and your dry skin worries banished as long as you use LANOLIN PLUS *Liquid* regularly. $1 plus tax wherever cosmetics are sold.

Lanolin Plus® LIQUID

Cast

Terry Randall .....Diano Lynn
Jean Maitland .....Rhonda Fleming
Kaye Hamilton .....Peggy Ann Garner
Mrs. Orcutt .....Elsa Lonchester
David Kingsley .....Dennis Morgon
Adolph Gretzl .....Victor Moore
Keith Burgess .....Charles Droke
Judith Canfield .....Nito Talbot
Mary Harper .....Elizabeth York
Bernice Niemeyer .....Virginio Vincent
Louise Mitchell .....Kathleen Maguire
Bobby Melrose.....Trevo Frazee
Olga Brandt .....Mory Ellen Verheyden
Pat Kendall .....Melissa Weston

Credits: Producer: Felix Jackson. Director: Sidney Lumet.

5 4 THIS IS YOUR LIFE

7 J.A. SPOTLIGHT—Variety

A review with Junior Achievers and other high school students from Chicago.

9 TV SHOWCASE—Drama

"The Fingerprint." A half-hour feature.

9:30 4 PLAYHOUSE OF STARS

"Tourists — Overnight." Barbara Hale plays the niece of a wealthy lady. (Film)

5 BIG TOWN—Drama

"Operation Survival." Steve Wilson serves for two weeks as a Marine Corps Reserve captain and gets caught in a violent hurricane. (Film)

Cast

Steve Wilson .....Mark Stevens
Charlie Anderson .....Barry Kelley
Margery Crawford .....Natalie Norwick

7 REPORT TO THE PEOPLE

9 LIBERACE—Music

A special Easter Show, including a recitation. Program includes Berlin's "Lovely Doy Today," Tchaikovsky's "Waltz of the Flawers," Mendelssohn's "Spring Song."

9:45 7 FOCAL POINT—Shorts

10:00 2 NEWS AND WEATHER

4 WEATHER—Bill Carlsen

5 WEATHER—Clint Youle

7 DOUBLE DATE-Film Dramas

(1) "The White Orchid." Three people die of sleeping sickness. Hugh Marlowe. (2) "Test of Love." A rejected bay friend is "all wet." Rhys Williams.

9 MOVIE—Drama
"Young Lovers." (1950) Love between a boy and girl dancer. Keefe Brasselle.

10:05 (4) TO BE ANNOUNCED

10:10 5 DORSEY CONNORS—Ideas
Geraldine Kay gives tips for a fence and a trellis from a wire coat hanger.

10:15 2 IN TOWN TONIGHT
5 NEWS—Jack Angell

10:20 (4) LET'S LOOK AT THE NEWS

10:25 5 SPORTS—Norm Barry

10:30 2 NEWS—John Harrington
(4) RACKET SQUAD—Drama
"Elephant in Stockings." The old chain letter racket. Reed Hadley. (Film)
5 NORBY—Comedy
"Boss and the Lady" is the last of the current series. Helen offers to help out at the bank by filling in as a secretary for Norby. David Wayne, Joan Lorring.

10:45 2 KUP'S SHOW—Irv Kupcinet

11:00 2 Ken Nordine Show
5 (4) Tonight—Variety
Guests: Andy Williams, songstress Dorothy Collins and Wally "Mr. Peepers" Cox. (New York)
7 This Is the Day
" 'The Hand-cuff King'—Houdini."

11:10 7 Tom Duggan—Comments
Tom Duggan with comments and interviews. Call De 2-0423 or De 2-0424.

11:30 2 MOVIE—Musical
"Tuxedo Junction." A group of boys build a float. The Weavers.
9 News—Les Nichols

11:45 9 Weather—Carl Greyson

11:50 9 Ron Terry Show—Music
Ron chats with guests. Evie Eraci sings; Shay Torrent at the organ. Call Mi 2-0011.

12:00 (4) News at Midnight
5 MOVIE—Drama
"Dangerous Holiday." A young violinist flees from his guardian. Ray Hould.
7 MOVIE—Double Feature
(1) "Close Shave." A homecoming soldier has outgrown the feuds of his mountain family. Tom Powers. (2) "Neutral Corner." A decent boxer tries to break away from his racketeer manager. George Wallace stars.

TAKE 2 AT TEN
FOR WEATHER, NEWS, SPORTS, MUSIC, CELEBRITIES

10:00
STANDARD NEWS ROUND-UP
with Fahey Flynn and P. J. Hoff

10:15
IN TOWN TONIGHT
featuring top musical stars nightly

10:30
JOHN HARRINGTON & THE NEWS

10:45
THE CHICAGO STORY
with Irv. Kupcinet
and famous celebrities

Every night watch this entertainment line-up on

channel 2 WBBM-TV
CHICAGO'S SHOWMANSHIP TELEVISION STATION
CBS TELEVISION

MORNING

6:40 (2) Today's Thoughts

6:45 (2) Farm Daily—Menard
(5) Everett Mitchell—Talks

7:00 (2) Morning Show—Jack Paar
Cuban pionist Jose Melis serenades early A.M. viewers with "La Randa," "Purple Storlight" and "Dance of the Comedions." *Five minutes of local news at 7:25, 7:55, 8:25, 8:55 A.M.*

(5) (4) Today-Dave Garroway
From Woshington, D.C., a concert by the U.S. Novy Bond. *Five minutes of local news with Len O'Connor at 7:25, 7:55, 8:25, 8:55 A.M.*

8:00 (7) Chicago Parade—Variety
Chuck Bill ond the Prairie Romblers.

9:00 (2) Garry Moore—Variety
New inventions .....Garry
"Crazy Otto" .....Cost
"Lozy River" .....Ken Carson
"Mon I've Been Looking For" ..Denise Lor

(5) (4) Ding Dong School-Kids
The nursery schoal of the air. Dr. Frances Horwich conducts the classes.

(7) Women and the World
Ruth Crowley with news far women.

9:30 (2) Arthur Godfrey Time

(5) (4) Way of the World
Walter's friends ore alormed by his infatuatian. William Prince.

(7) Play House—Kids
Angel Casey with fun and stories.

(9) Paul Fogarty—Exercises
"Knees and colves bulky?" Watch Poul.

9:45 (5) (4) Sheilah Graham
Gassip of filmlond and films an the lives of Dean Martin & Jerry Lewis.

10:00 (5) (4) Home—Women's News
Leather shaes and bogs ....Notalie Core
Coptic monk .....Howard Whitman, Fother Makoryl El Saurina
Buttonhales .....Lucille Rivers
Easter hom .....Kit Kinne

(7) Creative Cookery—Recipes
Chef Pope creates: risotto Milonese ond whale beef tenderloin mushroom grovy; and cheese-apple center piece. (Chicaga)

(9) Hi Ladies—Mike Douglas
Mike Douglos and Jackie Van with songs and chotter. Buddy Block gives the lotest weather repart.

10:30 (2) Strike It Rich—Quiz

10:55 (7) News—Ulmer Turner
(9) News—Steve Fentress

11:00 (2) Valiant Lady—Serial
Bonny hos a surprise when she follows Mickey. Jomes Kirkwaod, Shirley Egglestom stars as Mickey ond Bonny.

(4) What's New in the Kitchen
(5) Tennessee Ernie Ford
(7) Danny O'Neil Show
(9) The Romper Room—Kids
Miss Rosemary with fun ond gomes.

11:15 (2) Love of Life—Serial

11:30 (2) Search for Tomorrow
(5) Feather Your Nest—Quiz
Contestants vie for a ranch dining roam.

11:45 (2) Guiding Light—Serial
(4) Let's Look at the News

11:55 (7) News—Ulmer Turner
(9) News—Steve Fentress

AFTERNOON

12:00 (2) The Inner Flame—Serial
Murroy seeks help in obtaining o lowyer for Walter. Bernord Gront.

(4) Holy Week Meditations
COLOR Devationol proyers.

(5) Noontime Comics—Kids
Johnny Caons with fun far kids.

(7) Happy Pirates—Kids' Fun
(9) Best of the West—Kids
Bob Atcher with western songs.

12:15 (2) Road of Life—Serial

(4) Hot Shot Review—Music
COLOR Joe Shott and his Hot Shots.

12:30 (2) Welcome Travelers
Host Tommy Bartlett, assisted by Bob Cunningham, interviews people possing thraugh Chicaga.

(4) Weather—Bill Carlsen
(5) Cartoonland—Ken Bowers

12:35 (4) Bob Heiss—Interviews

12:45 (5) Bob & Kay with Doucette

12:55 (7) News—Ulmer Turner
(9) News—Steve Fentress

1:00 (2) **Robert Q. Lewis—Variety**
"How Important?" .....Joye P. Morgan
Dr. R.Q. .....Robert Q.
"Dixie Danny" .....Chordettes
"Wanting You" .....Eorl, Lois
(7) **Tom Duggan—Variety**
Tom presents music ond voriety with Janie Johnson ond Don Jocoby.
(9) **All About Baby—Tips**
Mothers of toddlers get odvice from Ruth Crowley on "Selecting o Ploy-pen."

1:15 (9) **Feature Film—Comedy**
"Hayfoot." A soldier's photogrophic memory gets him into trouble. Williom Trocy, Jean Porter.

1:30 (2) **Linkletter's House Party**
Art leads the oudience in gomes for prizes, and presents a guest.
(4) **Beulah Donohue—Women**

2:00 (2) **The Big Payoff—Quiz**
Randy Merrimon ond Bess Myerson help contestonts win mink coats. Betty Ann Grove sings the guest tunes.
(5) (4) **Ted Mack—Variety**
Former Rep. Chorles J. Kirsten and family come from Milwaukee to sing ond dance. John McAuley, dulcimer ployer is auditioned todoy.
(7) **The Doctor Answers—Talk**
(9) **Paul Dixon—Music**

2:15 (7) **TV Dental Clinic**
Dr. Mort Neimork with o patient-model.

2:30 (2) **Bob Crosby—Music**
(5) (4) **Greatest Gift—Serial**
Eve and Ned worry obout Fron.
(7) **Double Feature—Drama**
(1) "The Bunker." The dromo of Hitler's lost holf-hour in o Berlin bunker. Eloine White, Bob Stevenson. (2) "The Mine." Three outlaws of the old West try to outwit o posse. Robert Osterloh, Ned Gloss. (Film)

2:45 (5) (4) **Miss Marlowe—Serial**
Moggie decides to leove Florido. Maggie Morlowe is now played by Helen Shields.

3:00 (2) **Brighter Day—Serial**
Enter Lydio Horrick.
(5) (4) **Hawkins Falls—Serial**
Mitch hos o dote. Jim Bonnon.
(9) **MOVIE—Drama**
"Our Doily Bread." Life in o community ranch. Tom Keene, Koren Morley.

3:15 (2) **Secret Storm—Serial**
(5) (4) **First Love—Serial**

3:30 (2) **On Your Account—Quiz**
(5) (4) **World of Mr. Sweeney**
Chorles Ruggles stars as Cicero Sweeney.
(7) **News—Ulmer Turner**

3:35 (7) **Time for Uncle Win**

3:45 (5) (4) **Modern Romances**
Toby mokes an obrupt decision.

3:55 (7) **News—Ulmer Turner**

4:00 (2) **The Early Show—Drama**
"I Hate Money." Croig Kennedy assumes the disguise of o tromp to discover why the heir to holf o million dollors prefers to live in o hobo's shock rother thon occept his inheritance. Donald Woods.
(4) **Gretchen Colnik—Tips**
(5) **Pinky Lee—Kids**
(7) **Pied Piper—Art Hern**
Art Hern, os the Pied Piper, spins tales of foreign londs ond olden times.
(9) **Bandstand Matinee—Music**

4:15 (4) **Little Amateurs—Talent**

4:30 (2) **Shopping with Miss Lee**
(5) (4) **Howdy Doody-Puppets**
Buffalo Bob sends o fresh supply of pork-eoting robbits in from Pioneer Village.
(7) **Little Rascals**
"Hook and Ladder." A comedy.

4:45 (2) **Barker Bill's Cartoons**

4:55 (2) **Weather—P. J. Hoff**
(9) **News—Les Nichols**

5:00 (2) **Range Rider—Western**
(4) **Foreman Tom—Western**
(5) **Elmer the Elephant—Kids**
(7) **Five O'Clock Theater**
"Driven Snow." A released prisoner sweors revenge on the man who framed him. Bruce Cobot, Kristine Miller. (Film)
(9) **Bob Atcher Show-Western**

5:30 (2) **Gene Autry—Western**
(5) **Close Up—Music**
(7) **Jack Drees Show**
(9) **Garfield Goose and Friend**

5:45 (4) **News—Bob Kelly**

5:55 (4) **Weather—Bill Carlsen**
(7) **Weather—Wayne Griffin**

"CLIMAX!"

Thurs. Night, April 7
Channel 2

"Private Worlds"

A woman psychiatrist whose own love is in jeopardy

STARRING

CLAUDETTE COLBERT

LORNE GREEN
MARILYN ERSKINE
WARREN STEVENS
MARGUERITE CHAPMAN

your host
BILL LUNDIGAN

PRESENTED BY
CHRYSLER CORPORATION
Plymouth • Dodge • DeSoto
Chrysler • Imperial

EVENING

6:00 (2) Sports—Bob Elson
(4) Sports—Larry Clark
(5) Weather—Clint Youle
(7) Kukla, Fran and Ollie
(9) Curbstone Cut-up—Simon

6:05 (5) News—Jack Angell

6:10 (5) Sports—Joe Wilson

6:15 (2) News—Julian Bentley
(4) Tommy Sheridan Trio
(5) Dorsey Connors—Travel

A visit to Thousand Islands, N.Y. Geraldine Koy subs for Dorsey.

(7) News—John Daly
(9) Sports Final—Vince Lloyd

6:20 (5) Alex Dreier—Features

6:25 (5) Tony Weitzel—Comments

6:30 (2) News—Douglas Edwards
(5) (4) Dinah Shore—Music

To celebrate Easter, Dinah and the Skylorks sing "Easter Parade," "Young at Heart" and "Too Marvelous for Words."

(7) Lone Ranger—Western

"Trigger Finger." The Lone Ranger and his nephew get involved with a gang of stagecoach robbers and gunmen while on their way to visit an old friend. They detour into the hills to track down the fleeing lawbreakers. (Film)

(9) News—Spencer Allen

6:45 (2) Jane Froman Show—Music

Jane, the trio and the Peter Birch dancers are out under the big top as they offer a salute to the circus.

(5) (4) News—John C. Swayze
(9) Chicagoland Newsreel

7:00 (2) RAY MILLAND SHOW

"The Green Thumb." Prof. McNulty discovers that a former actor is working as school gardener. Roy wants to use him in a play, but academic red tape interferes. Jack Haley guest-stars as the actor.

Cast

Ray McNulty ..... Roy Millond
Peggy McNulty ..... Phyllis Avery
Hector ..... Jack Haley
John Kane ..... Grandon Rhodes
Michael ..... Jim Fish

5 4 GROUCHO MARX—Quiz

The comedian interviews couples who vie for the evening's giant jackpot.

7 YOUR DREAM HOUSE

George V. Jerutis, Chicago contractor, discusses the building industry.

9 MOVIE—Drama

"The Moon and Sixpence," from the novel by Somerset Maugham. A businessman leaves his wife and family to become a painter. George Sanders, Herbert Marshall and Steve Geray are featured in the lead roles.

7:30 2 CLIMAX!—Drama

Claudette Colbert stars in an adaptation of Phyllis Bottome's novel, "Private Worlds." A woman doctor probes the twisted minds of her patients in a mental institution. Miss Colbert also starred in the 1937 movie. (Hollywood)

Cast

Dr. Jane Everest .....Claudette Colbert
Dr. Charles Saunders .....Lorne Green
Sally McGregor .....Marilyn Erskine
Dr. Alec McGregor .....Warren Stevens
Myra Saunders .....Marguerite Chapman

5 4 JUSTICE—Legal Cases

In order to get more money, a TV repairman agrees to tap a telephone wire for a private detective. As he gets deeper into this activity he meets people and overhears conversations which involve him in a serious crime. Aside from the fact that his actions have been illegal he is faced with a moral problem: is he responsible for the crime he knew would occur? Gary Merrill is seen as Jason Tyler, Legal Aid lawyer. Newton Meltzer wrote the script.

7 TREASURY MEN IN ACTION

A middle-aged couple try to avoid paying income taxes on their gambling winnings. (Film)

Cast

The Chief .....Walter Greaza
Paul Lacoste .....Byron Foulger
Marie Lacoste .....Vivi Janiss
Agt. Guthrie .....Harry Lauter
Harry Jasper .....Philip Van Zandt

8:00 5 4 DRAGNET—Jack Webb

Friday and Smith talk to an elderly victim of a "diamond switch." Policemen and women are stationed in the area the con man is working. (Film)

Cast

Off. Smith .....Ben Alexander
Karl Filson .....Rankin Mansfield
Sol Maurice .....George Selk
Capt. Didion .....Art Gilmore

7 STAR TONIGHT—Drama

"Treasure Trove," set in London, is the story of a valuable find made by an archeologist. But the treasure seems to be a curse upon the finder, his wife and his reckless friend. Harry W. Junkin based his script on F. Tennyson Jesse's story. (New York)

8:30 2 FOUR STAR PLAYHOUSE

David Niven stars in "The Collar." During the Indian wars of the 1870's a priest is captured by the Indians. After two years of torturous captivity he is put to the test: Can he forgive his tormentors?

Cast

Father Wyeth .....David Niven
Indian Chief .....Abraham Sofaer
Capt. Webbler .....Barton MacLane
Steiner .....Walter Coy
Bishop .....Richard Hale

5 4 FORD THEATRE—Drama

Sylvia Sidney stars in "Deception." An overprotective mother learns that her son, reported killed in Korea, is alive and coming home. She is determined to give him a "happy" homecoming. (Film)

Continued on page A-42

Tonight's TV Treat

Ford Theatre

SYLVIA SIDNEY

JOHN HOWARD

DECEPTION

WNBQ • Ch 5 • 8:30 P.M.

Cast

Laura Blake .....Sylvia Sidney
Paul Blake .....Jahn Haward
Helen Keys .....June Vincent
Nara .....Greta Granstedt
Jean Corter .....Sally Fraser

The casting directar af this shaw says acting is more impartant than beauty, in next week's TV GUIDE.

7 POND'S THEATRE—Drama

"The Glass Parlar," by Hal Hackaday, is the stary af the writing af a baok by a high schaol teacher and ane af her male pupils. The amaunt af time tagether spent by the two, arouses the suspicians of the townspeople.

9 SHERLOCK HOLMES

"The Cose of the Singing Vialin." A yaung woman, asleep, is awakened by vialin music and sees a deathlike figure appraaching her. Ronald Haward. (Film)

9:00 2 PUBLIC DEFENDER—Drama

"The Sapphire Mink." The Public Defender comes ta the aid af a department-stare model wha is accused af stealing a mink coat. (Film)

Cast

Bart Matthews .....Reed Hadley
Capt. Brandt .....Ann Doran
Diane Collins .....Suzanne Alexander
Sgt. Posey .....Horlan Worde
Eddie Simms .....Peter Hanson

5 4 VIDEO THEATER-Drama

James Masan intraduces a TV adaptation of Terrence Rattigan's film, "The Brawning Version." The priggish attitude af a classics teacher at a boy's school earns him the ridicule af his students and the cantempt af his wife. She, in fact, has been attracted to a charming younger faculty member. (Hallywaad) *The English film versian starred Michael Redgrave and Jean Kent.*

Cast

Andrew Cracker-Harris..Herbert Marshall
Mrs. Crocker-Harris .....Judith Evelyn
Taplaw .....Christapher Cook
Frank Hunter.....Robert Douglas
Frabisher .....Paul Cavanagh
Mr. Gilbert .....Rad Taylor

9 YOUR INCOME TAX—Tips

9:15 9 CAMERA CARAVAN—Shorts

9:30 2 WILLY—Comedy

"Willy's New Yark Neighbars" are invited ta a get-acquainted dinner in her new apartment. Sister Emily is cooking.

Cast

Willy .....June Havoc
Emily .....Mary Treen
Papa .....Llayd Corrigan
Franklin .....Danny Richards, Jr.

7 FAMOUS PLAYHOUSE

"Out af the Dark." Four fear-ridden peaple fallaw their guide fram an Iron Curtain country ta the Russian barder. Ludwig Donath, Mari Aldan. (Film) Barbara Austin and Nick Bianchi interview Ed Pazdur, editor of TV GUIDE.

9 BOSTON BLACKIE—Drama

Kent Taylor stars in the title role and featuring Lais Callier as Mary. (Film)

10:00 2 NEWS AND WEATHER
4 WEATHER—Bill Carlsen
5 WEATHER—Clint Youle

Farecast for Chicaga and vicinity.

7 THE VISITOR—Drama

"The Fakir." This is the tale af an Englishman's life which seems ta be haunted by tragedy. Frederic Warlock. (Film)

9 MOVIE—Drama

"Piccadilly Incident." A man, believing his wife ta be dead, decides ta remarry. Anna Neagle and Michael Wilding are featured in the lead rales.

10:05 4 PLAYHOUSE 15—Drama

10:10 5 DORSEY CONNORS—Ideas

"Make Yaur Own Easter Baskets." Geraldine Kay subs for vacatianing Dorsey.

10:15 2 IN TOWN TONIGHT

Len Dressalar and Pat Scott present music, an interview with a well-knawn personality, and latest happenings 'raund the city.

5 NEWS—Jack Angell

10:20 4 LET'S LOOK AT THE NEWS

10:25 5 SPORTS—Norm Barry

10:30 2 NEWS—John Harrington
4 MR. DISTRICT ATTORNEY

Mr. D.A. saves the life af a bay trapped in the debris af a substandard structure.

5 CURTAIN CALL—Drama
"Some Call It Lave." A senatar divides his attentian between an upcoming bill and his attractive secretary. Gene Raymond, Carale Mathews. (Film)

7 THE BIG FIGHT—Sport
In defense af his light-heavyweight crawn, Jaey Maxim battles Sugar Ray Robinson.

10:45 2 KUP'S SHOW—Irv Kupcinet
"The Chicago Stary," with Kupcinet.

11:00 2 Mahalia Jackson Show
Gaspel singer Mahalia Jockson is accompanied by Ralph Janes at the orgon.

5 4 Tonight—Variety
Steve, Gene, Skitch and Eydie join in tanight's praceedings. Harpsichardist Fernanda Valenti is amang the guests. There'll alsa be o remate fram New Yark's Shubert Alley, highlighting the festivities at the "Anniversary Waltz" black party. "Woltz" is a long-running Broadway comedy by Mass Hart. *Eydie Garme is apen to affers.* *See page 12.*

7 This Is the Day
Stary af P. T. Barnum: "There's o sucker born every minute." Narman Rass.

11:10 7 Tom Duggan—Comments
Tom chats with visiting celebrities and guests, onswers questions colled by viewers and discusses events in the news. Call De 2-0423 or De 2-0424.

11:30 2 MOVIE—Musical
"Swing Yaur Partner." A spinster decides ta find aut wha her "enemies" are. Vera Vogue, Ransam Sherman.

9 News—Les Nichols

11:45 9 Weather—Carl Greyson

11:50 9 Crown Theater—Drama

12:00 4 News at Midnight

5 MOVIE—Mystery
"Scotland Yard Mystery." (English) The London police try to crack an insurance-murder ring. Sir Gerald du Maurier, Belle Chrystall.

7 MOVIE—Mystery
"Six Men." (English) Six ruthless men terrarize the city of Londan. Harald Warrender, Olga Edwards.

MAHALIA JACKSON

The World's Greatest Gospel Singer

10:30 PM SUNDAY
11:00 PM THURSDAY

channel 2 WBBM-TV
CHICAGO'S SHOWMANSHIP TELEVISION STATION
CBS TELEVISION

PROFESSIONAL TV SERVICE

THIS COLUMN IS SEEN BY OVER 1,000,000 READERS EVERY WEEK. FOR ADVERTISING RATES AND INFORMATION CALL RA 6-9470

Near North
FRITZEL RADIO & TV LABORATORIES
454 W. North Ave. MIchigan 2-7100

North
CRITTENTON RADIO & TELEVISION CO.
4740 N. Broadway LOngbeach 1-2250

CHAMBERS RADIO AND TELEVISION
3546 N. Ashland Ave.
GRaceland 7-2844

FRITZEL RADIO & TV LABORATORIES
1139 W. Wilson Ave. LOngeach 1-0002

Northwest
HARLEM TELEVISION SERVICE
3233 N. Harlem Ave. MUlberry 5-1213

South
MASTER SERVICE CO.
1153 E. 82nd St. SOuth Shore 8-9282

Western Suburbs
TAUBER TELEVISION SERVICE
6801 W. Roosevlt Rd.
GUndersen 4-3735

West
DALES TELEVISION
5428 W. Division COlumbus 1-5050

Loop
FRITZEL RADIO & TV LABORATORIES
55 E. Washington STate 2-3322

FRIDAY

MORNING

6:40 (2) **Today's Thoughts**
6:45 (2) **Farm Daily—Menard**
(5) **Everett Mitchell—Talks**
7:00 (2) **Morning Show—Jack Paar**
Balladeer Burl Ives pays a visit. *Five minutes of local news at 7:25, 7:55, 8:25, 8:55 A.M.*
(5) (4) **Today-Dave Garroway**
Jack Lescoulie presents his "fearless forecast" of the 1955 baseball season. *Five minutes of local news with Len O'Connor at 7:25, 7:55, 8:25, 8:55 A.M.*
8:00 (7) **Chicago Parade—Variety**
9:00 (2) **Garry Moore—Variety**
Droodles by Roger Price. Ivan Sanderson brings an animal friend.
(5) (4) **Ding Dong School-Kids**
Miss Frances conducts kindergarten.
(7) **Women and the World**
(9) **Paul Fogarty—Exercises**
"Stretching for a sleek silhouette."
9:30 (5) (4) **Way of the World**
Cynthia's brother overhears her.
(7) **Play House—Kids**
9:45 (5) (4) **Sheilah Graham**
Final day in the film biographies of Dean Martin & Jerry Lewis.
10:00 (5) (4) **Home—Women's News**
Editor-in-chief Arlene Francis introduces:
Easter at hame.....Howard Whitman
Hemming a full skirt.....Lucille Rivers
Baked halibut .....Kit Kinne
(7) **Creative Cookery-Recipes**
Chef Francois Pope offers last-minute Lenten dishes.
(9) **Hi Ladies—Mike Douglas**
10:30 (2) **Strike It Rich—Quiz**
10:55 (7) **News—Ulmer Turner**
(9) **News—Steve Fentress**
11:00 (2) **Valiant Lady—Serial**
Helen helps Mickey explain.
(4) **What's New in the Kitchen**
(5) **Tennessee Ernie Ford**
(7) **Danny O'Neil Show**
(9) **The Romper Room—Kids**
11:15 (2) **Love of Life—Serial**
11:30 (2) **Search for Tomorrow**

5 **Feather Your Nest—Quiz**
The big prize is a ranch living room.
11:45 2 **Guiding Light—Serial**
4 **Let's Look at the News**
11:55 7 **News—Ulmer Turner**
9 **News—Steve Fentress**

AFTERNOON

12:00 2 **The Inner Flame—Serial**
Walter is discovered with Dorie.
4 **Good Friday Services**
COLOR Devatianal services.
5 **Noontime Comics—Kids**
7 **Happy Pirates—Kids' Fun**
9 **Best of the West—Kids**
12:15 2 **Road of Life—Serial**
12:30 2 **Welcome Travelers**
5 **Cartoonland—Ken Bowers**
12:45 5 **Bob & Kay with Doucette**
12:55 4 **Weather—Bill Carlsen**
7 **News—Ulmer Turner**
9 **News—Steve Fentress**
1:00 2 **Robert Q. Lewis—Variety**
"Cattantail," "Man Wha Brake the Bank," "Easter Parade."
4 **Bob Heiss—Interviews**
7 **Tom Duggan—Variety**
9 **All About Baby—Tips**
Diet comes up for consideration. Ruth Crowley tolks "All Abaut Egg Yolk."
1:15 9 **MOVIE—Comedy**
"Double Crassed Faal." Hitler, Mussalini, and Hirahita run into American sailors. Bobby Wotson.
1:30 2 **Linkletter's House Party**
4 **Beulah Donohue—Women**
2:00 2 **The Big Payoff—Quiz**
5 4 **Ted Mack—Variety**
7 **The Doctor Answers—Talk**
9 **Paul Dixon—Music**
It's the last pragram of the current series for Paul ond his crew: Roberta MacDonald, Sis Camp and Bab Bean.
2:15 7 **TV Dental Clinic**
2:30 2 **Bob Crosby—Music**
Guest: accardionist Dick Cantina.
5 4 **Greatest Gift—Serial**
Eve and Fran plan ta consult Ned.
7 **Double Feature—Drama**
(1) "The Old Man." A retired plumber creates on air of mystery araund himself. Jeff York. (2) "The Money." A paar fother finds a "faolpraof" way to steal. Jahn Doucette and Elizabeth Froser.
2:45 5 4 **Miss Marlowe—Serial**
Barbara's evening with Mike ends violently. Helen Shields naw plays Maggie.
3:00 2 **Brighter Day—Serial**
Each persan has a special prayer.
5 4 **Hawkins Falls—Serial**
Millie receives a surprise visit.
9 **MOVIE—Mystery**
"I'd Give My Life." A bay falls in with croaks. Tom Brown, Frances Drake.
3:15 2 **Secret Storm—Serial**
5 4 **First Love—Serial**
3:30 2 **On Your Account—Quiz**
5 4 **World of Mr. Sweeney**
7 **News—Ulmer Turner**
3:35 7 **Time for Uncle Win**
3:45 5 4 **Modern Romances**
Taby's stary is interrupted.
3:55 7 **News—Ulmer Turner**
4:00 2 **The Early Show—Drama**
"The Indian Giver." A gang attempts to smuggle a revalutianory steel farmula. Donold Woads.
4 **Sky King—Adventure**
5 **Pinky Lee—Kids**
7 **Pied Piper—Art Hern**
9 **Bandstand Matinee—Music**
4:30 2 **Shopping with Miss Lee**
5 4 **Howdy Doody-Puppets**
The Princess sings "Easter Parade."
7 **The Shroud of Turin**
SPECIAL In connectian with Good Friday, Fr. Francis L. Filas discusses the Shraud af Turin, reputed ta be o relic of the Crucifixian. Markings as af a crucified human form appear an this clath, supposedly the shroud in which Christ was buried. (Chicaga)
4:45 2 **P.J. and Pattee—Kids**
4:55 2 **Weather—P.J. Hoff**
9 **News—Les Nichols**
5:00 2 **Range Rider—Western**
4 **Foreman Tom—Western**
5 **Elmer the Elephant—Kids**

7 Five O'Clock Theater
"The Sward Strikes." Based an the Alexander Dumas staries. Richard Avonde.
9 Bob Atcher Show-Western
5:30 **2 Gene Autry—Western**
5 Close Up—Music
7 Jack Drees Show
9 Garfield Goose and Friend
5:45 **4 News—Bob Kelly**
5:55 **4 Weather—Bill Carlsen**
7 Weather—Wayne Griffin

EVENING

6:00 **2 Sports—Bob Elson**
4 Sports—Larry Clark
5 Weather—Clint Youle
7 Kukla, Fran and Ollie
9 Curbstone Cut-up—Simon
6:05 **5 News—Jack Angell**
6:10 **5 Sports—Joe Wilson**
6:15 **2 News—Julian Bentley**
4 Malones and Marvin-Music

CELESTE HOLM, Academy Award winner of "Gentlemen's Agreement," and star of Broadway's "Oklahoma," is topping the current show in the Empire Room of the Palmer House. Featured with her is comedian Jonathan Winters, the Empire Eight dancers and Charlie Fisk and his orchestra.—*Adv.*

5 Dorsey Connors—Travel
Geraldine Kay tours Lebanan.
7 News—John Daly
9 Sports Final—Vince Lloyd
6:20 **5 Alex Dreier—Features**
6:25 **5 Tony Weitzel—Comments**
6:30 **2 News—Douglas Edwards**
5 4 Eddie Fisher—Music
June Huttan is Eddie's guest. Eddie sings "Take My Lave," "My Friend" and "Easter Parade." June dedicates "The Boy Next Daor" ta her husband, archestra leader Axel Stordahl.
7 Rin Tin Tin—Adventure
"The Bandit Kingdom." An ambitiaus rancher, wha dreams af establishing a private kingdom in Californio, tries ta enlist the aid of Lt. Masters. Lee Aaker.
9 News—Spencer Allen
6:45 **2 Perry Como—Music**
Perry offers an Easter program.
5 4 News—John C. Swayze
9 Chicagoland Newsreel
7:00 **2 MAMA—Comedy-Drama**
"T.R. and the Shining Secret." T.R. becomes a baatblack to earn maney ta buy aunt Jenny a gift. Peggy Wood.
5 4 JACK CARSON-Comedy
In a night-club setting, Jock repeats part of his Los Vegas act. Among the interested spectators is actor William Gargon. Vocalist Cannie Tawers and comedian Francis Pierlat complete the progrom. Vic Schaen is behind the baton. (Hallywood)
7 OZZIE AND HARRIET
"Ricky's Shadaw." A pretty little girl takes to fallawing Ricky wherever he gaes. Ozzie and Harriet decide to unravel the mystery. The Nelsons ploy themselves and Jennifer Lindsey is seen as the little girl.
9 INTO THE NIGHT—Drama
"Night Comes Tao Saon." A house is haunted by the ghast af Renolda Sabota.
7:30 **2 TOPPER—Comedy**
"Topper Fights o Duel" with a French envoy wha is visiting the United States. The ghastly Kerbys ore to blame for Topper's predicament. Robert Sterling and Anne Jeffreys play the Kerbys, Leo G. Carroll plays Topper. (Film)

④ BIG STORY—Drama
Reparter Jack Hordin, Huntington Advertiser, seeks an escaped convict.

5 WALT'S WORKSHOP-Crafts
Screens far a built-in parch.

7 RAY BOLGER SHOW
"Fother for a Day." Roy does his famaus scarecraw dance far twa orphans he brings home for the day. (Film)

9 INNER SANCTUM—Drama
"Ghost Male." A haunting story of two dead fliers and a ghast. Joseph Wiseman.

8:00 2 PLAYHOUSE OF STARS
Walter Brennan stars as "Mr. Ears," an elderly storekeeper, who keeps his little friend, John Kelly, enthralled with tales of his days os an Indian fighter. A jorring nate enters Mr. Ears' life when an incident in his past threatens to prevent his appearing in a parade. Tommy Rettig, wha plays the yaungster, Jeff, in *Lassie*, is seen as John Kelly. Trent Kelly: Jahn Damler. Marian Kelly: Frances Zucca.

④ LIBERACE SHOW—Music

5 BIG STORY—Drama
"The Kids and the Kicks" is the "big stary" af reporter Bud Henry of the Trentanian (Trenton, N.J.). With guns stalen from a hardware stare, hoodlums terrorize Trentan shapkeepers as they cantinue their series af robberies.

7 DOLLAR A SECOND—Game

9 BIG PICTURE—Army Film
"German Yauth Activities."

8:30 2 OUR MISS BROOKS
"Parlar Game." Miss Braaks and Mr. Boynton try ta discouroge the ramance between Harriet Canklin and Walter Dentan. Eve Arden, Bab Rockwell. (Film)

5 ④ DEAR PHOEBE—Comedy
Bill Hastings is upset by his calleagues' lotest fad: guiding their lives by their daily haroscapes. He's determined to teach them the faalishness af their ways. Bill "Phaebe" Hastings: Peter Lawford. Mickey Riley: Marcia Henderson. Editor Fasdick: Charles Lane.

7 THE VISE—Film Drama
"Ring of Greed" is the story of a woman whase life has became very dull. She meets and shartly marries a man, ond finds herself enmeshed in a web of mystery. Ran Randell acts as hast for this English-filmed series. Meg Jenkins, Clifford Evans, Betty Ann Davies.

9 THE WORLD IS YOURS
A travelag an the Caribbean.

9:00 2 LINE-UP—Police Drama
"One Man Crime." Lt. Guthrie gets a missing-persons camplaint fram a man visiting San Francisca, wha can't find his sister and her husband. Investigatian proves this case ta be of mare than routine importance. Lt. Guthrie: Worner Anderson. Insp. Grebb: Tom Tully. Insp. Asher: Marshall Reed. Albert Perling: Arthur Space. (Film)

5 ④ BOXING—St. Louis
Ralph "Tiger" Janes, Yankers, N.Y., vs. Georgie Jahnson, Trentan, N.J., middleweights, 10 rounds. Jimmy Pawers reparts.

TV GUIDE RATINGS

	Rating	Bauts	W	L	D	KO's
Jones	Unrated	47	31	13	3	8
Jahnsan	Unrated	35	30	5	0	21

The "Tiger" put up a game fight against champian Carl "Bobo" Olson in his lost baut. He is a granite-chinned, wade-in fighter, who likes ta keep on tap of his opponent. Jahnson is a counter-puncher who can hit hard. He holds wins aver Ramon ond Garth Panter. Cantrasting styles should make this a gaad bout.

Campiled by Nat Fleischer (The Ring)

TONIGHT
. . . apply LANOLIN PLUS *Liquid* to your face

TOMORROW MORNING
. . . find skin dryness gone, and your dry skin worries banished as long as you use LANOLIN PLUS *Liquid* regularly. $1 plus tax wherever cosmetics are sold.

Lanolin Plus LIQUID

7 STORIES OF THE CENTURY
"Sam Bass." When he planned a robbery it was for high stakes. Jim Davis, Mary Castle co-star.

9 CHANCE OF A LIFETIME
9:30 2 PERSON TO PERSON
Ed Murrow stops at New York's Savoy Plaza Hotel to visit with Sir Thomas and Lady Beecham of London, England. The noted orchestral conductor receives in the suite of rooms he uses while in America for a concert tour. His wife is the noted pianist, Betty Humby.

7 MR. DISTRICT ATTORNEY
David Brian, as Mr. D.A., gets a chance to save a small boy's life. (Film)

9 DOWN YOU GO—Quiz
Panelists: Jean Kerr, playwright and wife of drama critic Walter Kerr, British actress Patricia Cutts, book-club editor Basil Davenport and Chicago writer Francis Coughlin. Bergen Evans emcees.

9:45 4 JUNGLE MACABRE—Adven.
5 JAN MURRAY SHOW
Jan emcees with the Novelites, singer-instrumentalists, vocalist Tina Louise and pianist Fletcher Peck.

10:00 2 NEWS AND WEATHER
4 WEATHER—Bill Carlsen
5 WEATHER—Clint Youle
7 COURTESY HOUR—Variety
Jim Moran emcees an hour of "country-style" music and dancing in the Old Red Barn. Guests invited. Write WBKB.

9 MOVIE—Drama
"The Battles of Chief Pontiac." (1952) A Hessian officer tries to set off a full-scale war. Lex Barker, Lon Chaney, Jr.

10:05 4 CALL THE PLAY—Mel Allen
10:10 5 DORSEY CONNORS—Ideas
Geraldine Kay discusses the Easter brunch. Geraldine pinch-hits for Dorsey.

10:15 2 IN TOWN TONIGHT
5 NEWS—Jack Angell
10:20 4 LET'S LOOK AT THE NEWS
10:25 5 SPORTS—Norm Barry
10:30 2 NEWS—Harrington
4 ELLERY QUEEN—Mystery
"Double Exposure." A frightened father comes to Ellery. Hugh Marlowe.

5 PLAYERS PLAYHOUSE
"End of the Road." A family defies the forces of evil in a western town. James Griffith, Jeanette Nolan.

10:45 2 KUP'S SHOW-Irv Kupcinet
11:00 2 The Howard Miller Show
Dee-jay Howard Miller presents a host of entertaining features, including interviews with top recording stars and stage, screen and TV personalities.

5 4 Tonight—Variety
Steve's guest tonight is harmonica virtuoso-orchestra leader Richard Hayman.

7 This Is the Day
"America's sweetheart—Mary Pickford."

11:10 7 Tom Duggan—Comments
Tom chats with visiting celebrities and interesting guests. Call De 2-0423, De 2-0424.

11:30 9 News—Les Nichols
11:45 9 Weather—Carl Greyson
11:50 9 Ted Travers Show—Music

12:00 4 News at Midnight
5 MOVIE—Mystery
"Arson Squad Racket." An entire town is terrorized by arsonists. Jack LaRue.

7 Audition—Talent Show
Bill Hamilton emcees an hour and a half-long parade of talent acts. Two guest panelists join regular panelists Patricia Vance and Ed Pazdur in judging.

12:05 4 Day Before Easter
National Council of Churches Easter film.

Stations reserve the right to make last-minute changes.

REVIEWS

Horace Heidt's SHOW WAGON

PROGRAM OF THE WEEK

This much can be said for the most recent version of the perennial Horace Heidt show, *Show Wagon:* it is the fastest-moving show on the air, with the possible exception of the Roller Derby.

As always, it is based primarily on amateur talent (generally pretty amateurish and, by and large, not terribly talented). Heidt, who knows talent when he sees it, compensates for the lack of it by keeping things moving so fast that the viewer hardly has time to form an opinion.

Heidt makes a point of dragooning at least one well-known performer into the proceedings each week, ostensibly to record the reaction of an applause meter and thus pass mechanical judgment on the best of the three amateurs presented. Each winner automatically appears the following week—and one particular winner has won so consistently that there is a suspicion (at least in this reviewer's mind) that either the applause meter doesn't work or its readings aren't taken too seriously.

Emcee Horace Heidt and Reita Green.

Heidt has done fairly well in the name department, having presented such stars as Bill Frawley, Art Carney (an old Heidt discovery), Faye Emerson, Judy Canova, Louis Armstrong, Andy Devine and a small passel of others.

Heidt himself presides with a hand so steady as to be sometimes reminiscent of Major Bowes' gong. Nobody gets an encore, the applause is kept generally at a minimum and the performers get a quick, shortshrift "Thank-you-goodbye."

Two-thirds of them, in what is probably a blessing in disguise, are never heard from again.—*D.J.*

Wolf: Louis Hayward.

The Lone Wolf

The only difference between *The Lone Wolf* and the old-time movie cliff-hanging serials is that each *Wolf* episode is complete in itself. Otherwise, it's the same type of blood-'n'-guts melodrama. If you don't insist on logic with your action, you'll get a kick out of this fast-moving series.

Louis Hayward plays Mike Lanyard, the lone wolf—a modern-day swashbuckler who fights tyranny and injustice wherever he can find them. He's as quick with a gun as he is with his fists. And he's always on the spot wherever a tough, right-thinking, all-American-boy type is needed. One week may find him snaring a gang of jewel thieves aboard an ocean liner, while the next week he'll be fighting a would-be dictator on a small Pacific island. He is, at least, TV's most-traveled hero.

The production is good on all counts. But Hayward, the filmed show's only week-to-week "regular," plays his role in a grim-faced, strictly one-dimensional manner. Adding to the monotony is his narration, used profusely to bridge the scenes and reflect his inner thoughts.—*R.S.*

FINE TUNING

By Ollie Crawford

Octopus appears on TV show. This is no time to switch from glamor-pusses to octopuses.

•

And it's no time to stop baking cakes and start introducing octopi.

•

This was on the *Home* show, but, fortunately, home was never like this. The octopus just sat there looking like a wrestling tag team match, or a bad day on the production line in the bicycle tire factory.

•

It has either 10-foot arms or 10-armed feet, and nobody cares which.

•

The octopus has eight arms, just like the *What's My Line?* panel. It's one guest star that Milton Berle would never elbow out of camera range. And it's the first TV star who could outwave the studio audience.

•

Gleason took one look and yelled, "Aw-a-a-y we go!"

•

One producer is now trying to hire a lot of the monsters for a new show called *Arthur Godfrey and his Fiends.*

•

This was TV's first tentacular "spectacular." The octopus may not be booked for any more TV shows, but it certainly was putting out feelers.

From 'Mrs. Miniver' with Walter Pidgeon in 1942 . . .

Why Greer Garson Wants To Chew Scenery On TV

"Why," ask the dubious, "does a so-called 'distinguished' star like Greer Garson want to stick her delicate complexion in front of that ogre-like magnifying glass known as a TV camera? Not one of these 'distinguished' Hollywood characters really gets away with it on television."

Miss Garson may be **continued**

. . . To TV with Judy Garland in 1955.

distinguished, but she also is a jack-in-the-box with more vocal and facial tricks than a quick-change artist. When she makes her widely-heralded TV bow in "Reunion in Vienna," scheduled for NBC's *Producers' Showcase* Monday, the Mrs. Miniver devotees may be blown right out of their seats.

Miss Garson, like every actress who doesn't have to work, can be tempted only by a challenge, a good script or the pleadings of friends. In this instance, the friend is *Showcase* producer Fred Coe, who has been doggedly beating on her door.

Being quite human, Garson finally broke down. "I like to be recognized as well as the next person," she admits frankly. "When I showed up as the mystery guest on *What's My Line?* one night, I was just flabbergasted next morning at the number of people who stopped me on the street to talk about it. I suddenly got the feeling that, while they might have been a little backward about approaching 'Mrs. Miniver,' they had no qualms at all about saying hello to someone who had been in their living rooms just the night before."

Hollywood has a way of clothing anyone with a British accent in robes of unapproachable dignity. This dignity has all but smothered Miss Garson, an Irish lass with a native brogue, charm, wit, vivacity, perception and temper that Hollywood has been carefully sitting on ever since she murmured her final goodbye to Mr. Chips back in 1939.

"Goodbye, Mr. Chips," her screen debut, was not a role she had wanted in the first place. "I kept thinking of all those wonderful legitimate babes I had been playing on the London stage, but my mother talked me into it," she recalls. "Mother said the role would reflect a side of me the public had never seen. Unfortunately, it is the side they have been seeing ever since. I am very grateful to Mrs. Chips and Mrs. Miniver, but I must admit I am beginning to get a little sick of them."

A distinguished lady: she wonders if TV

Freed just recently from her 15-year stint as an M-G-M matriarch, she has already made one free-lance

holds completely different career for her.

picture for Warner Brothers and has finally taken a long and interested look at the variety available to her on TV. Until one has heard this one-woman Irish rebellion change her voice and shout, "It's *The Jackie Gleason Show*—and away we go!" there is no yardstick by which to measure her potential. She can also imitate Milton Berle, a small child watching TV, the head waiter at a swank restaurant and Eva Marie Saint with a Southern accent.

"Cut this girl loose on TV," a friend has said firmly, "complete with a free choice of both shows and scripts, and she'll become to TV what Art Carney is to Jackie Gleason."

Garson decided to do "Reunion in Vienna" after turning down a slew of scripts, most of which had her cast as a close cousin of Mrs. Miniver's. "It's been so long," she says plaintively, "since I've had a chance to do a little genuine scenery-chewing."

The idea of a regular series doesn't appeal to her, even though Bing Crosby Enterprises, with Crosby himself leading the assault, has been urging her on.

"They do have rather a good idea for a show," she admits, "but I just can't see tying myself down to 39 shows, even for one year."

Aside from her *What's My Line?* experience, Garson has had yet another fling at TV—as one of the brighter emcees on the recent Oscar nominations telecast.

"They really threw me to the lions on that one," she says. "Cameras all over the place, hundreds of young men dashing in and out, six different monitors to watch, directors arm-wagging frantically at me. Television holds no more fears for me.

"TV offers a challenge, a real opportun—. . .oh, dear, that sounds awful, doesn't it? But it really is, you know. I think I'm going to like it. Oh, well. We'll know after 'Reunion in Vienna.'"

While not quite a dedicated viewer, her favorite TV shows reflect something of her own chameleon-like personality. They are *Omnibus,* anything with Ed Murrow, *Kukla, Fran & Ollie* —and *The Mickey Rooney Show.*

Odd choices for a Mrs. Miniver. . .

Operation Sullivan

Ed Visits Hollywood Film Set

. . . And Lands On Surgical Table

Tense *Toast of the Town* viewers recently watched healthy-looking Ed Sullivan go under a surgeon's knife on TV. A while back, Ed hied himself off to Hollywood to visit the set of producer Stanley Kramer's movie drama of doctors, "Not As a Stranger." No stranger to anything of interest to his viewers, Ed was put under the care of "Dr." Broderick Crawford in a mock operation. But, while cameras rolled, Ed strolled away at the crucial medical moment. He had achieved his purpose—a funny skit for his TV show, featuring top movie stars in action. Kramer profited, too. He had a lot of publicity for his movie, soon to be released.

Ed Sullivan outlines the skit to ▶ stars Robert Mitchum, Olivia de Havilland and Producer Kramer.

Ed with Gloria Grahame, who visited him on set.

Just an old cut-up: Broderick Crawford, as the surgeon, assures Ed he has nothing to worry about.

Pinky Lays An Egg . . .

Pinky Lee, NBC's Liberace of the lollipoppers, uses funny hats, faces and sounds to beguile toddlers into matching him giggle for giggle. Small fry trail him like a Pied Piper. Pinky, it seemed, could do no wrong. But then. . . . Then Pinky ran into a five-year-old critic named Christy. He tried and he tried; he rolled his eyes and he kicked his heels, but Christy wouldn't laugh. She wouldn't even smile. Until, by prearrangement—and just in time, too!—her photographer-father, Gerald Smith, gave her the signal.

Well, Almost . . .

CONFIDENTIALLY...

by Sheilah Graham

Plush Parking Place For Liberace; Gobel's Daughter Puts Him To Work

HOLLYWOOD . . . Liberace, late for a TV filming session and unable to find a parking space, had a last-minute inspiration. He pulled into a nearby Cadillac agency, told a salesman, "Find the squeaks in my car," and fled. The salesman had an inspiration, too. He parked Lee's distinctive car in the show window and promptly gathered a crowd of admiring women.

■ *George Gobel's daughter is a Brownie, and this Brownie is a smart cookie. Especially when it comes to cookies. She loads her father with cases of Girl Scout cookies, and he sells them for her in the TV studio . . . or else.*

■ Ted Mack will pull a switch on his new NBC show. He'll use *professional* talent only . . . A New York paper carried a rental ad for an apartment with the caption, "Pinky Lee Lived Here." He did, 22 years ago . . . Lassie couldn't accept a recent award. The restaurant where the award ceremonies took place bans dogs.

■ *Sheldon Leonard, director of* Make Room for Daddy, *likes uninhibited clothes. So when Danny Thomas came home with red sox and red sweater to brighten up his gray slacks, son Tony, aged six, told him, "Daddy, I'm proud of you. Now you dress like Mr. Leonard!"*

■ Red Skelton often squeezes four pals into his new turquoise Thunderbird, whizzes them out the back entrance of CBS Telecenter . . . and they all lunch alongside the coffee wagon . . . Lucille Ball and Desi Arnaz shoot three-and-a-half hours of telefilms every week—more than any major movie studio.

■ *December Bride's* star, Spring Byington, is planning to get married on the show. I suspect if Spring does that, winter won't be far behind—ratings will plummet like wintertime thermometer readings. Look what happened to *Mr. Peepers* after *he* took the plunge! . . . It cost Michael O'Shea, of *It's a Great Life*, $600 for a day and a night of medical check-ups in a hospital. And all they found was a cavity in one tooth!

Seagram-Distillers Corporation, New York City.
Blended Whiskey. 86.8 Proof. 65% Grain Neutral Spirits.

HOLLYWOOD

Dan Jenkins reports:

IMOGENE COCA, in Hollywood for a quick weekend, looked for writers and a house. She not only is determined to do her show from here next season, but wants to make the move even before that time. And with HAL MARCH committed to his own show, The Soldiers, COCA already has her eye on her next male lead: JIM BACKUS, formerly of I Married Joan.

* * *

Now 20th Century-Fox is interested in making the same kind of old-movie deal with ABC that Warners is about to sign. DISNEY, Warners and Fox will about establish ABC as the official TV outlet for the movie industry. . . DINAH SHORE proved she can cook: she has two badly burned wrists--hot oven door slammed shut on them.

* * *

RALPH EDWARDS has signed a new contract with NBC calling for five more years of This Is Your Life. They may get around to you yet! . . . ROCK HUDSON will appear on I Love Lucy Monday, Apr. 25--a major coup for Desilu. HUDSON is under a firm no-TV contract with Universal, but the studio made an exception . . . Those I Love Lucy reruns, scheduled to start this month on CBS Sunday afternoons, will be titled simply, The Lucy Show.

* * *

MARTIN and LEWIS still owe Comedy Hour three shows. They'll be tied up until May with a new movie, so those three shows may come close together at season's end . . ROBERT CUMMINGS will do a British picture, "The Bewitched"--if he can juggle his TV shooting schedule.

* * *

My Little Margie goes through the summer with reruns, but will be replaced about the end of August by Father Knows Best--previously canceled by its Sunday-night sponsor . . . Margie's producers will make more money when the show goes into syndication on a rerun basis next fall than they ever made during its first-run on NBC.

* * *

DONALD O'CONNOR is now saying he probably won't do any TV at all next year. Two movies and a long rest are the only things on his schedule . . . Texaco Star Theater couldn't get BOB HOPE, so it's three Saturday nights a month for JIMMY DURANTE next year.

* * *

Two film producers are in a horse race to get "Black Beauty" before the TV film cameras . . . Flying A, the GENE AUTRY production company, will make 130 more Annie Oakley films, at a cost of $3,225,000 . . . Southern Baptist Convention is building a "TV City" in Fort Worth and planning a weekly telefilm series.

* * *

Well, sir, if you go to The Riviera in Las Vegas this April, you can get a "LIBERACE Pillow," suitable for weeping into. Hotel has ordered 5000 of them for LEE's three-week stand, plus silver candelabra on every table.

TV GUIDE'S
Anniversary
SUBSCRIPTION OFFER
To celebrate its Second Anniversary as a national magazine, TV GUIDE presents a special, low-cost subscription offer. Save money by subscribing now! There's a coupon on page A-2 for your convenience!
America's Television Magazine . . .
TV GUIDE

Scanned from the collection of the Prelinger Library. 2020.

Digitization and post-production completed in the University of Wisconsin-Madison's Department of Communication Arts, with funding from the California Digital Library.

University of California
CDL
California Digital Library

MEDIA
HISTORY
DIGITAL LIBRARY

www.mediahistoryproject.org